orm **990**

Department of the Treasury Internal Revenue Service

Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations)

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Do not enter social security numbers on this form as it may be made publi Go to www.irs.gov/Form990 for instructions and the latest information. 2017
Open to Public Inspection

Α	For the	e 2017 c <u>ale</u>	ndar year, or tax year beginning $07/01/17$, and ending $06/30/18$	3			
<u>B</u>	Check if a	applicable: C	Name of organization		D Employer	identification number	
	Address c	change	PEOPLE, INCORPORATED OF VIRGINIA				
\Box	Name cha	ange	Doing business as			763686	
H		•	,	Room/suite	E Telephone	number 623-9000	
닏	Initial retur		1173 WEST MAIN STREET City or town, state or province, country, and ZIP or foreign postal code		2/6-6	523-9000	
Ш	terminated					15 550 505	
	Amended	return _	ABINGDON VA 24210		G Gross rece	ipts \$ 15,578,727	
Ħ	Application		Name and address of principal officer:	H(a) Is this a grou	up return for su	ubordinates? Yes X No	
ш	Application	i pending	ROBERT GOLDSMITH	-		.	
			24555 WALDEN ROAD	H(b) Are all subc			
_			ABINGDON VA 24210	If "No,"	attach a list. (see instructions)	
	Tax-exem	npt status:	X 501(c)(3) 501(c) () ◀ (insert no.) 4947(a)(1) or 527				
<u>J</u>	Website:	. ► MMI	N.PEOPLEINC.NET	H(c) Group exem			
K	Form of c	organization:	X Corporation Trust Association Other ► L Year	or of formation: 1	964	M State of legal domicile: VA	
F	Part I	Sum	mary				
	1 E	Briefly descr	ibe the organization's mission or most significant activities:				
ø	1 .	TO PRO	OVIDE OPPORTUNITIES FOR ECONOMICALLY DISADVANTAGED E	PEOPLE TO	REACH		
anc	1 .	THEIR	GOALS IN ORDER TO ENHANCE THEIR LIVES, THEIR FAMILI	IES, AND	THEIR		
ern	1 .	COMMUN	ITIES.				
Governance	2 (Check this b	ox ▶ if the organization discontinued its operations or disposed of more than 25% o				
∞ თ	1 2 1	Number of v	oting members of the governing body (Part VI, line 1a)		3	45	
		Number of ir	ndependent voting members of the governing body (Part VI, line 1b)			45	
ij	5 7	Total numbe	r of individuals employed in calendar year 2017 (Part V, line 2a)			324	
Activities	6 7		er of volunteers (estimate if necessary)			1433	
٩			ed business revenue from Part VIII, column (C), line 12		7-	0	
			d business taxable income from Form 990-T, line 34		7b	0	
				Prior Year		Current Year	
a	8 (Contributions	s and grants (Part VIII, line 1h)	11,399	,482	13,281,744	
Revenue	9 F	Program ser	vice revenue (Part VIII, line 2g)	240	,469	2,265,446	
eve	10	Investment in	ncome (Part VIII, column (A), lines 3, 4, and 7d)	5.9	3,321	31,537	
œ	11 (Other revenu	ue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)			0	
			e – add lines 8 through 11 (must equal Part VIII, column (A), line 12)	11,699	,272	15,578,727	
			similar amounts paid (Part IX, column (A), lines 1–3)			0	
			d to or for members (Part IX, column (A), line 4)		0		
G	15 9	Salaries, oth	er compensation, employee benefits (Part IX, column (A), lines 5-10)	7,075	,192	7,835,114	
	16a F	Professional	er compensation, employee benefits (Part IX, column (A), lines 5–10) fundraising fees (Part IX, column (A), line 11e) sing expenses (Part IX, column (D), line 25) ses (Part IX, column (A), lines 11a–11d, 11f–24e)	•		0	
xpense	. ьт	Total fundrai	sing expenses (Part IX. column (D), line 25) 388,283				
М	17 (Other expen	ses (Part IX, column (A), lines 11a-11d, 11f-24e)	5,542	338	6,492,457	
			ses. Add lines 13–17 (must equal Part IX, column (A), line 25)	12,617		14,327,571	
			s expenses. Subtract line 18 from line 12		258	1,251,156	
ъ§				Beginning of Curr		End of Year	
Net Assets or	20 □	Total assets	(Part X, line 16)	21,491	,005	22,320,277	
ASS	21 7	Total liabilitie	es (Part X, line 26)	9,919	763	9,497,879	
喜	∄ 22 N	Net assets o	or fund balances. Subtract line 21 from line 20	11,571	,242	12,822,398	
	Part II	Sign	ature Block				
			ury, I declare that I have examined this return, including accompanying schedules and statements,	and to the best	of my knov	vledge and belief, it is	
tr	rue, corre	ect, and comp	olete. Declaration of preparer (other than officer) is based on all information of which preparer has	any knowledge.	-	-	
Sig	qn	Signa	ature of officer		Date		
He		I R	ROBERT GOLDSMITH CEO				
			or print name and title				
_		Print/Type pre	eparer's name Preparer's signature	Date	Check	if PTIN	
Pai	id	"	GARCIA, CPA JUAN J. GARCIA, CPA	04/23/		□"	
Pre	parer	Firm's name	HICOK, BROWN & COMPANY	<u> </u>	m's EIN	06-1662488	
	e Only	riiiis name	PO BOX 821	FII	III S EIN F	00 1002100	
	,	Firmle adder	, ADINCDON 11A 04010		ono ne	276-628-1123	
Ma	v the IP	Firm's addres	nis return with the preparer shown above? (see instructions)	I Pr	none no.	X Yes No	
ivid	,	. uioouoo li	no retain with the property ellowin above: (ode instruction)			147 169 140	

Part III	Statement of Program Service Accomplishments Check if Schedule O contains a response or note to any line in this Part III	X
TO PROTHEIR	describe the organization's mission: OVIDE OPPORTUNITIES FOR ECONOMICALLY DISADVANTAGED PEOPLE TO GOALS IN ORDER TO ENHANCE THEIR LIVES, THEIR FAMILIES, AND NITIES.) REACH
prior For If "Yes,"	organization undertake any significant program services during the year which were not listed on the rm 990 or 990-EZ? ' describe these new services on Schedule O.	Yes X No
services If "Yes," 4 Describe	organization cease conducting, or make significant changes in how it conducts, any program 3? ' describe these changes on Schedule O. the organization's program service accomplishments for each of its three largest program services, as measured by the section 501(c)(3) and 501(c)(4) organizations are required to report the amount of grants and allocations to others,	Yes X No
	I expenses, and revenue, if any, for each program service reported.	
4a (Code: HEAD : FAMIL))(Expenses \$ 4,887,052 including grants of \$)(Revenue \$ START - 484 CHILDREN RECEIVED EARLY CHILDHOOD EDUCATION AND IES RECEIVED DEVELOPMENT SERVICES.	4,887,052) 419
INCOME)(Expenses \$ 402,577 including grants of \$) (Revenue \$ ERIZATION - IMPROVED LIVING CONDITIONS FOR 36 HOMES AND ENABLE FAMILIES TO PERMANENTLY REDUCE THEIR ENERGY BILLS BY MAKIN MORE ENERGY EFFICIENT.	
·		
JOB SI) (Expenses \$ 2,744,448 including grants of \$) (Revenue \$ ORCE DEVELOPMENT - ENABLED 830 LOW INCOME ADULTS AND YOUTH TELLS AND OBTAIN EMPLOYMENT.	2,744,448) O IMPROVE
4d Other pr (Expense)
4e Total pro	rogram service expenses ▶ 12,485,966	

			Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? If "Yes,"			
	complete Schedule A	1	Χ	
2	Is the organization required to complete Schedule B, Schedule of Contributors (see instructions)?	2		X
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to			
	candidates for public office? If "Yes," complete Schedule C, Part I	3		X
4	Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h)			
	election in effect during the tax year? If "Yes," complete Schedule C, Part II	4	Χ	
5	Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues,			
	assessments, or similar amounts as defined in Revenue Procedure 98-19? If "Yes," complete Schedule C,			
	Part III	5		X
6	Did the organization maintain any donor advised funds or any similar funds or accounts for which donors			
	have the right to provide advice on the distribution or investment of amounts in such funds or accounts? If			
	"Yes," complete Schedule D, Part I	6		X
7	Did the organization receive or hold a conservation easement, including easements to preserve open space,			
	the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II	7		X
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes,"			
	complete Schedule D, Part III	8		X
9	Did the organization report an amount in Part X, line 21, for escrow or custodial account liability, serve as a			
	custodian for amounts not listed in Part X; or provide credit counseling, debt management, credit repair, or			
	debt negotiation services? If "Yes," complete Schedule D, Part IV	9		X
10	Did the organization, directly or through a related organization, hold assets in temporarily restricted			
	endowments, permanent endowments, or quasi-endowments? If "Yes," complete Schedule D, Part V	10		X
11	If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI,			
	VII, VIII, IX, or X as applicable.			
а	Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes,"	١		
	complete Schedule D, Part VI	11a	X	
b	Did the organization report an amount for investments—other securities in Part X, line 12 that is 5% or more	 		3.7
	of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII	11b		X
С	Did the organization report an amount for investments—program related in Part X, line 13 that is 5% or more	١.,		3.7
	of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII	11c		X
а	Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets			\ _{V2}
	reported in Part X, line 16? If "Yes," complete Schedule D, Part IX	11d	37	X
_	Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X	11e	Х	-
f	Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses	445		l _v
420	the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? <i>If "Yes," complete Schedule D, Part X</i>	11f		X
128	Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete	420	v	
h	Schedule D, Parts XI and XII Was the organization included in consolidated, independent audited financial statements for the tax year? If	12a	X	\vdash
b	"Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI and XII is optional	12b	Х	
13	Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E	13		Х
14a	Did the organization maintain an office, employees, or agents outside of the United States?	14a		X
b	Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking,	1-10		 '`
	fundraising, business, investment, and program service activities outside the United States, or aggregate			
	foreign investments valued at \$100,000 or more? If "Yes," complete Schedule F, Parts I and IV	14b		Х
15	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or other assistance to or			
	for any foreign organization? If "Yes," complete Schedule F, Parts II and IV	15		Х
16	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or other			T
-	assistance to or for foreign individuals? If "Yes," complete Schedule F, Parts III and IV	16		Х
17	Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on			
	Part IX, column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I (see instructions)	17		Х
18	Did the organization report more than \$15,000 total of fundraising event gross income and contributions on			
	Part VIII, lines 1c and 8a? If "Yes," complete Schedule G, Part II	18		Х
19	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a?			
	If "Yes," complete Schedule G, Part III	19	L	Х

Form 990 (2017) PEOPLE, INCORPORATED OF VIRGINIA

Part IV Checklist of Required Schedules (continued)

	one of the dame of		Yes	No
20a	Did the organization operate one or more hospital facilities? If "Yes," complete Schedule H	20a	1.00	Х
b	If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return?	20b		
21	Did the organization report more than \$5,000 of grants or other assistance to any domestic organization or			
	domestic government on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II	21		Х
22	Did the organization report more than \$5,000 of grants or other assistance to or for domestic individuals on			
	Part IX, column (A), line 2? If "Yes," complete Schedule I, Parts I and III	22		Χ
23	Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the			
	organization's current and former officers, directors, trustees, key employees, and highest compensated			
	employees? If "Yes," complete Schedule J	23	Χ	
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than			
	\$100,000 as of the last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b			
	through 24d and complete Schedule K. If "No," go to line 25a	24a		Х
b	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b		<u> </u>
С	Did the organization maintain an escrow account other than a refunding escrow at any time during the year			
	to defease any tax-exempt bonds?	24c		└
d	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	24d		└
25a	Section 501(c)(3), 501(c)(4), and 501(c)(29) organizations. Did the organization engage in an excess benefit			
	transaction with a disqualified person during the year? If "Yes," complete Schedule L, Part I	25a		Х
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior			
	year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ?			
	If "Yes," complete Schedule L, Part I	25b		Х
26	Did the organization report any amount on Part X, line 5, 6, or 22 for receivables from or payables to any			
	current or former officers, directors, trustees, key employees, highest compensated employees, or			
	disqualified persons? If "Yes," complete Schedule L, Part II	26		X
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee,			
	substantial contributor or employee thereof, a grant selection committee member, or to a 35% controlled			
	entity or family member of any of these persons? If "Yes," complete Schedule L, Part III	27		X
28	Was the organization a party to a business transaction with one of the following parties (see Schedule L,			
	Part IV instructions for applicable filing thresholds, conditions, and exceptions):			7.7
а	A current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	28a		X
b	A family member of a current or former officer, director, trustee, or key employee? If "Yes," complete			3.7
	Schedule L, Part IV	28b		X
С	An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof)			3.7
	was an officer, director, trustee, or direct or indirect owner? If "Yes," complete Schedule L, Part IV	28c	37	X
29	Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M	29	Х	├
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified			v
24	conservation contributions? If "Yes," complete Schedule M	30		X
31	Did the organization liquidate, terminate, or dissolve and cease operations? If "Yes," complete Schedule N,	94		X
32	Part I Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If "Yes,"	31		Λ
32		32		X
33	complete Schedule N, Part II Did the organization own 100% of an entity disregarded as separate from the organization under Regulations			21
55		33		Х
34	sections 301.7701-2 and 301.7701-3? If "Yes," complete Schedule R, Part I Was the organization related to any tax-exempt or taxable entity? If "Yes," complete Schedule R, Part II, III,			- 23
٠.	ne 15 11 n	34	Х	
35a	or IV, and Part V, line 1 Did the organization have a controlled entity within the meaning of section 512(b)(13)?			Х
b	If "Yes" to line 35a, did the organization receive any payment from or engage in any transaction with a			
	controlled entity within the meaning of section 512(b)(13)? If "Yes," complete Schedule R, Part V, line 2	35b		
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable			
	related organization? If "Yes," complete Schedule R, Part V, line 2	36		Х
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization			
	and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R,			
	Part VI	37		Х
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11b and			
	19? Note. All Form 990 filers are required to complete Schedule O.	38	Х	

Part V Statements Regarding Other IRS Filings and Tax Compliance Check if Schedule O contains a response or note to any line in this Part V No 171 Enter the number reported in Box 3 of Form 1096. Enter -0- if not applicable Enter the number of Forms W-2G included in line 1a. Enter -0- if not applicable 0 b Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming (gambling) winnings to prize winners? 1c X Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements, filed for the calendar year ending with or within the year covered by this return If at least one is reported on line 2a, did the organization file all required federal employment tax returns? Note. If the sum of lines 1a and 2a is greater than 250, you may be required to e-file (see instructions) Did the organization have unrelated business gross income of \$1,000 or more during the year? If "Yes," has it filed a Form 990-T for this year? If "No" to line 3b, provide an explanation in Schedule O 4a At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a financial account in a foreign country (such as a bank account, securities account, or other financial Χ account)? 4a If "Yes," enter the name of the foreign country: See instructions for filing requirements for FinCEN Form 114, Report of Foreign Bank and Financial Accounts Was the organization a party to a prohibited tax shelter transaction at any time during the tax year? 5a Χ 5a Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction? If "Yes" to line 5a or 5b, did the organization file Form 8886-T? Does the organization have annual gross receipts that are normally greater than \$100,000, and did the organization solicit any contributions that were not tax deductible as charitable contributions? Χ If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts were not tax deductible? Organizations that may receive deductible contributions under section 170(c). Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and services provided to the payor? 7a Χ If "Yes," did the organization notify the donor of the value of the goods or services provided? Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required to file Form 8282? If "Yes," indicate the number of Forms 8282 filed during the year Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract? Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract? 7f If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required? g 7a If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C? h 8 Sponsoring organizations maintaining donor advised funds. Did a donor advised fund maintained by the sponsoring organization have excess business holdings at any time during the year? 9 Sponsoring organizations maintaining donor advised funds. Did the sponsoring organization make any taxable distributions under section 4966? 9a Did the sponsoring organization make a distribution to a donor, donor advisor, or related person? 9b h Section 501(c)(7) organizations. Enter: 10 Initiation fees and capital contributions included on Part VIII, line 12 10a Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities Section 501(c)(12) organizations. Enter: 11 Gross income from members or shareholders b Gross income from other sources (Do not net amounts due or paid to other sources against amounts due or received from them.) 11b Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041? 12a 13 Section 501(c)(29) qualified nonprofit health insurance issuers. Is the organization licensed to issue qualified health plans in more than one state? 13a Note. See the instructions for additional information the organization must report on Schedule O. Enter the amount of reserves the organization is required to maintain by the states in which the organization is licensed to issue qualified health plans Enter the amount of reserves on hand Χ Did the organization receive any payments for indoor tanning services during the tax year?

If "Yes," has it filed a Form 720 to report these payments? If "No," provide an explanation in Schedule O

14h

Section A. Governing Body and Management

Part VI Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, and for a "No" response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions. Check if Schedule O contains a response or note to any line in this Part VI

No

Yes

1a 45

1a	Enter the number of voting members of the governing body at the end of the tax year	1a	45							
	If there are material differences in voting rights among members of the governing body, or									
	if the governing body delegated broad authority to an executive committee or similar									
	committee, explain in Schedule O.									
b	Enter the number of voting members included in line 1a, above, who are independent	1b	45							
2	Did any officer, director, trustee, or key employee have a family relationship or a business relationship with									
_	any other officer, director, trustee, or key employee?			2		Х				
3	Did the organization delegate control over management duties customarily performed by or under the direct			··· -						
	supervision of officers, directors, or trustees, or key employees to a management company or other person?			3		Х				
4	Did the organization make any significant changes to its governing documents since the prior Form 990 was filed?			4		X				
5										
6										
7a										
	one or more members of the governing body?									
b	Are any governance decisions of the organization reserved to (or subject to approval by) members,			7a		X				
-	stockholders, or persons other than the governing body?			7b		Х				
8	Did the organization contemporaneously document the meetings held or written actions undertaken during the year b		ollowina:			23				
а	The assuming had 0		_	8a	Х					
b	Each committee with outhority to get an helpful of the governing held ?			8b	X					
9	Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at				1 2 2					
•	the organization's mailing address? If "Yes," provide the names and addresses in Schedule O			9		Х				
Sec	tion B. Policies (This Section B requests information about policies not required by the Intern				ı	21				
	and by the most periode not required by the most	70,7 7 (010,,,,,	<i>-</i>	Yes	No				
10a	Did the organization have local chapters, branches, or affiliates?			10a	Х					
b	If "Yes," did the organization have written policies and procedures governing the activities of such chapters,									
-	affiliates, and branches to ensure their operations are consistent with the organization's exempt purposes?			10b	Х					
11a										
_	b Describe in Schedule O the process, if any, used by the organization to review this Form 990.									
12a										
b										
c	Did the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes,"	COTTILL		12b	Х					
·	describe in Schoolule O how this was done			12c	Х					
13	Did the experience have a written which blower policy?			13	Х					
14	Did the expanization have a written decument retention and destruction policy?			14	Х					
15	Did the process for determining compensation of the following persons include a review and approval by				1					
	independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision?									
а	The organization's CEO, Executive Director, or top management official			15a	Х					
b	Other officers or key employees of the ergenization			15b	X					
~	If "Yes" to line 15a or 15b, describe the process in Schedule O (see instructions).									
16a	Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement									
	with a tayable entity during the year?			16a	Х					
b	If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluate its									
-	participation in joint venture arrangements under applicable federal tax law, and take steps to safeguard the									
	organization's exempt status with respect to such arrangements?			16b	Х					
Sec	tion C. Disclosure			1 34						
17	List the states with which a copy of this Form 990 is required to be filed NONE									
18	Section 6104 requires an organization to make its Forms 1023 (or 1024 if applicable), 990, and 990-T (Section 501(c	(3)s o	nly)							
	available for public inspection. Indicate how you made these available. Check all that apply.	. ,	• •							
X Own website Another's website X Upon request Other (explain in Schedule O)										
19 Describe in Schedule O whether (and if so, how) the organization made its governing documents, conflict of interest policy, and										
-	financial statements available to the public during the tax year.	٠,,								
20	State the name, address, and telephone number of the person who possesses the organization's books and records:	•								
	EOPLE INCORPORATED OF VA 1173 WEST MAIN STREET									
	SINGDON VA 2421	0		<u> 276–62</u>	3-9	000				

Form 990 (2017) PEOPLE, INCORPORATED OF VIRGINIA

54-0763686

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Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

Check if Schedule O contains a response or note to any line in this Part VII

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

- 1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.
- List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid.
 - List all of the organization's current key employees, if any. See instructions for definition of "key employee."
- List the organization's five **current** highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations.
- List all of the organization's **former** officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.
- List all of the organization's **former directors or trustees** that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations. List persons in the following order: individual trustees or directors; institutional trustees; officers; key employees; highest compensated employees; and former such persons.

Check this box if neither the organization nor any related organization compensated any current officer, director, or trustee.

(A) Name and Title	(B) Average hours per week (list any	Position (do not check more than one box, unless person is both an officer and a director/trustee)			s both a	an	(D) Reportable compensation from the	(E) Reportable compensation from related organizations	(F) Estimated amount of other compensation	
	hours for related organizations below dotted line)	Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former	organization (W-2/1099-MISC)	(W-2/1099-MISC)	from the organization and related organizations
(1) JEAN NEAL										
DIRECTOR	0.00	Х						0	0	0
(2) BOBBIE GULLET										
DIRECTOR	0.00	Х						0	0	0
(3) DAVID MCCRACKEN	0.00	^						0	0	<u> </u>
VICE CHAIRPERSON	0.00	X		X				0	0	0
(4) DANNY SWARTZ										-
DIRECTOR	0.00	Х						0	0	0
(5) EULA ELLISON										
D.T.D.T.T.T.T.T.T.T.T.T.T.T.T.T.T.T.T.T	0.00	3.7							0	0
director (6) KATI STATZER	0.00	Х						0	0	0
DIRECTOR	0.00	X						0	0	0
(7) TOMMY BURRIS										
DIRECTOR	0.00	Х						0	0	0
(8) NIKOLE WILLIAMS										
DIRECTOR	0.00	Х						0	0	0
(9) LARRY H. TILLER										
DIRECTOR	0.00	Х						0	0	0
(10) LORA LEWIS	0.00									
DIRECTOR	0.00	Х						0	0	0
(11) JAMES E. RUNION	III									
DIRECTOR DAA	0.00	Х						0	0	Form 990 (2017)

Part VII Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees (continued)										
(A) Name and title	(B) Average hours per week (list any hours for	(C) Position (do not check more than one box, unless person is both a officer and a director/trustee					an ee)	(D) Reportable compensation from the organization	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the
	related organizations below dotted line)	Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former	(W-2/1099-MISC)		organization and related organizations
(12) WANDA WILLIAM	s 0.00									
DIRECTOR	0.00	Х						0	0	0
(13) LARRY D. YATE	0.00	37							0	0
DIRECTOR (14) MAGGIE HARRIS	0.00	Х						0	0	0
DIRECTOR	0.00	Х						0	0	0
(15) BILLY P. TAYI	0.00									
DIRECTOR (16) BILL HARTLEY	0.00	Χ						0	0	0
DIRECTOR	0.00	Х						0	0	0
(17) RONALD KING	0.00									
DIRECTOR	0.00	Х						0	0	0
(18) COLEEN HILLEF	0.00 0.00	X						0	0	0
(19) G. DAVID MOOF	E, JR. 0.00									-
DIRECTOR 1b Sub-total	0.00	Х					<u> </u>	0	0	0
c Total from continuation shee d Total (add lines 1b and 1c) Total number of individuals (inc	ts to Part VII, S						•	432,213 432,213	00.000 -f	16,487 16,487
reportable compensation from t			2	ose	listed	abc	ove)	who received more than \$1	00,000 or	L Was L Na
3 Did the organization list any for employee on line 1a? If "Yes," or	complete Schedu	le J	for s	uch	indiv	idual				Yes No
For any individual listed on line organization and related organi individual	zations greater tl	nan	\$150	,000	? If "	Yes,	" cor	mplete Schedule J for such	n the	4 X
5 Did any person listed on line 1a for services rendered to the org	a receive or accr	ue c	ompe	ensat	ion f	rom	any	unrelated organization or inc		5 X
Section B. Independent Contractor	rs									
Complete this table for your five compensation from the organization.	ation. Report con							year ending with or within t	the organization's tax year.	(0)
Name and	(A) business address							Descript	(B) ion of services	(C) Compensation
O Tabel months (C.)			4	-4 !!		4. "	L	Bata di ala ang Nort		
2 Total number of independent or received more than \$100,000 c								listed above) who	0	

Pa	ırt V	Statement of Reversible Check if Schedule	enue	response or	note to any line in	this Dart VIII		
		Check ii Schedule	O CONTAINS A	response of	(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512-514
ts	1a	Federated campaigns	1a					
ìrar oun	b	Membership dues	1b					
A, P. G	С	Fundraising events	1c					
Service Revenue Contributions, Gifts, Grants and Other Similar Amounts	d	Related organizations	1d					
	e	Government grants (contributions)	1e 13	,010,379				
	f	All other contributions, gifts, grants,						
the state		and similar amounts not included above	1f	271,365				
o de la	g	Noncash contributions included in lines 1a	a-1f: \$	209,326				
<u>လ</u> မ	h	Total. Add lines 1a-1f		▶	13,281,744			
ë				Busn. Code				
≫e	2a	. SPONSOR FEE			2,265,446			2,265,446
ď	b							
ξ̈	С							
Š	d							
ш	е							
Program	f	All other program service reve						
<u> </u>	g				2,265,446	T		
	3	Investment income (including	dividends, intere	st,				
		and other similar amounts)		▶ -	31,537	31,537		
	4	Income from investment of tax		· -				
	5	Royalties	I					
	_	(i) Real	(ii)	Personal				
	6a	Gross rents						
	b	Less: rental exps.						
	C	Rental inc. or (loss)						
	d 7a	Net rental income or (loss) Gross amount from (i) Securities						
		sales of assets (i) Securities	s (ii) Other				
	١.	other than inventory						
	D	Less: cost or other						
		basis & sales exps.	-	-				
		Gain or (loss)		-				
		Net gain or (loss)						
ne	ва	Gross income from fundraising ever	ents					
ven		(not including \$ of contributions reported on line 1c						
Other Revenue			•					
Эer	۱	See Part IV, line 18						
₹		Less: direct expenses Net income or (loss) from fund						
	ı	Gross income from gaming activitie						
	Ja	See Part IV, line 19	I					
	h	Less: direct expenses		-				
		Net income or (loss) from garr						
	ı	Gross sales of inventory, less						
		returns and allowances						
	l b	Less: cost of goods sold						
		Net income or (loss) from sale		b				
	٣	Miscellaneous Revenue		Busn. Code				
	11a	·						
	b							
	C							
		All other revenue						
	ı	Total. Add lines 11a–11d						
		Total revenue. See instruction			15,578,727	31,537	0	2,265,446

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Part IX Statement of Functional Expenses

D-	Check if Schedule O contains a response include amounts reported on lines 6h	(A)	(B)	(C)	(D)
	not include amounts reported on lines 6b, Bb, 9b, and 10b of Part VIII.	Total expenses	Program service expenses	Management and general expenses	Fundraising expenses
1	Grants and other assistance to domestic organizations				
	and domestic governments. See Part IV, line 21				
2	Grants and other assistance to domestic				
	individuals. See Part IV, line 22				
3	Grants and other assistance to foreign				
	organizations, foreign governments, and foreign				
	individuals. See Part IV, lines 15 and 16				
4	Benefits paid to or for members				
5	Compensation of current officers, directors,				
	trustees, and key employees	432,213		432,213	
6	Compensation not included above, to disqualified				
	persons (as defined under section 4958(f)(1)) and				
	persons described in section 4958(c)(3)(B)				
7	Other salaries and wages	4,901,616	4,464,329	195,364	241,923
8	Pension plan accruals and contributions (include				
	section 401(k) and 403(b) employer contributions)				
9	Other employee benefits	2,501,285	2,112,633	294,450	94,202
10	Payroll taxes				
11	Fees for services (non-employees):				
а	Management				
b	· · · · · · · · · · · · · · · · · · ·				
С	· · · · · · · · · · · · · · · · · · ·				
d	• • • • • • • • • • • • • • • • • • • •				
е	, , , , , , , , , , , , , , , , , , ,				
f	Investment management fees				
g	Other. (If line 11g amount exceeds 10% of line 25, column				
	(A) amount, list line 11g expenses on Schedule O.)				
12					
13	Office expenses				
14	Information technology				
15	Royalties				
16	Occupancy	601 010	400.000	1.66.460	15 650
17	Travel	681,019	498,902	166,460	15 , 657
18	Payments of travel or entertainment expenses				
	for any federal, state, or local public officials				
19	Conferences, conventions, and meetings				
20	Interest				
21	Payments to affiliates	1 050 050		1 050 050	
22	Depreciation, depletion, and amortization	1,052,250		1,052,250	
23	Insurance				
24	Other expenses. Itemize expenses not covered				
	above (List miscellaneous expenses in line 24e. If				
	line 24e amount exceeds 10% of line 25, column				
	(A) amount, list line 24e expenses on Schedule O.)	2 042 227	1 070 010	1 () 1 1 1	
a	CONTRACTUAL	2,042,327	1,879,213	163,114	0 F10
b	SUPPLIES	1,494,636	1,405,902	79,224	9,510
C	OTHER	579 , 391	1,506,213	-953 , 813	26,991
d	EQUIPMENT	433,508	409,448	24,060	
e 25	All other expenses	209,326	209,326	1 452 222	200 202
25 26	Total functional expenses. Add lines 1 through 24e	14,327,571	12,485,966	1,453,322	388,283
20	organization reported in column (B) joint costs				
	from a combined educational campaign and				
	fundraising solicitation. Check here ► if				

P	art)	K Balance Sheet					<u> </u>
		Check if Schedule O contains a response or no	te to any line	e in this Part X			
					(A)		(B)
					Beginning of year		End of year
	1	Cash—non-interest bearing				1	
	2	Savings and temporary cash investments			351 , 959	2	933 , 536
	3	Pledges and grants receivable, net			1,723,529	3	1,796,094
	4	Accounts receivable, net				4	
	5	Loans and other receivables from current and former	ectors,				
		trustees, key employees, and highest compensated e					
						5	
	6	Loans and other receivables from other disqualified p					
		4958(f)(1)), persons described in section 4958(c)(3)(B					
		sponsoring organizations of section 501(c)(9) volunta					
ts		organizations (see instructions). Complete Part II of S		6			
Assets	7	Notes and loans receivable, net		1,847,572	7	2,234,922	
⋖	8	Inventories for sale or use			58,845	8	58 , 021
	9	Prepaid expenses and deferred charges				9	
	10a	Land, buildings, and equipment: cost or					
		other basis. Complete Part VI of Schedule D	10a	26,039,996			
	b	Less: accumulated depreciation	10b	8,774,521	17,425,553	10c	17,265,475
	11	Investments—publicly traded securities			11		
	12	Investments—other securities. See Part IV, line 11			12		
	13	Investments—program-related. See Part IV, line 11 _			13		
	14	Intangible assets			14		
	15	Other assets. See Part IV, line 11			83,547	15	32,229
	16	Total assets. Add lines 1 through 15 (must equal line			21,491,005	16	22,320,277
	17	Accounts payable and accrued expenses		1,298,878	17	1,381,111	
	18	Grants payable		100 046	18	110 004	
	19	Deferred revenue			127,946		118,074
	20	Tax-exempt bond liabilities				20	
	21	Escrow or custodial account liability. Complete Part IV				21	
es	22	Loans and other payables to current and former office		5,			
Ħ		trustees, key employees, highest compensated emplo	•				
Liabilities		disqualified persons. Complete Part II of Schedule L			2 204 710	22	0 145 570
_	23	Secured mortgages and notes payable to unrelated the	nird parties		2,394,718		2,145,570
	24	Unsecured notes and loans payable to unrelated third				24	
	25	Other liabilities (including federal income tax, payables					
		parties, and other liabilities not included on lines 17-24			6 000 221		E 0E2 124
		of Schedule D			6,098,221 9,919,763	25	5,853,124 9,497,879
	26	Total liabilities. Add lines 17 through 25			9,919,103	26	<i>3,431,</i> 013
ý		complete lines 27 through 29, and lines 33 and 34		A LA AIIU			
nce	27				-3,227,657	27	-1,986,285
Balances	28				14,798,899	28	14,808,683
Р	29	Temporarily restricted net assets Permanently restricted net assets		11,70,000	29	11,000,000	
Fund	23	Organizations that do not follow SFAS 117 (ASC		23			
P		complete lines 30 through 34.					
ts	30	Capital stock or trust principal, or current funds		30			
SSE	31	Paid-in or capital surplus, or land, building, or equipment	ent fund			31	
Net Assets	32	Retained earnings, endowment, accumulated income,				32	
ž	33				11,571,242	33	12,822,398
	34	Total liabilities and net assets/fund balances			21,491,005	34	22,320,277

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Pa	rt XI Reconciliation of Net Assets				,	<u> </u>
	Check if Schedule O contains a response or note to any line in this Part XI					
1	Total revenue (must equal Part VIII, column (A), line 12)	1	1	5,5	78 ,	727
2	Total expenses (must equal Part IX, column (A), line 25)	2	1	4,32	27,5	571
3	Revenue less expenses. Subtract line 2 from line 1	3		1,2	51,1	156
4	Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A))	4	1	1,5	71,2	242
5	Net unrealized gains (losses) on investments	5				
6	Donated services and use of facilities	6				
7	Investment expenses	7				
8	Prior period adjustments	8				
9	Other changes in net assets or fund balances (explain in Schedule O)	9				
10	Net assets or fund balances at end of year. Combine lines 3 through 9 (must equal Part X, line					
	33, column (B))	10	1	2 , 82	22,3	398
Pa	rt XII Financial Statements and Reporting					_
	Check if Schedule O contains a response or note to any line in this Part XII					Щ.
					Yes	No
1	Accounting method used to prepare the Form 990:					
	If the organization changed its method of accounting from a prior year or checked "Other," explain in					
	Schedule O.					
2a	Were the organization's financial statements compiled or reviewed by an independent accountant?			2a		Χ
	If "Yes," check a box below to indicate whether the financial statements for the year were compiled or					
	reviewed on a separate basis, consolidated basis, or both:					
	Separate basis Consolidated basis Both consolidated and separate basis					
b	Were the organization's financial statements audited by an independent accountant?			2b	Χ	
	If "Yes," check a box below to indicate whether the financial statements for the year were audited on a					
	separate basis, consolidated basis, or both:					
	Separate basis Consolidated basis X Both consolidated and separate basis					
С	If "Yes" to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight					
	of the audit, review, or compilation of its financial statements and selection of an independent accountant?			2c	Χ	
	If the organization changed either its oversight process or selection process during the tax year, explain in					
	Schedule O.					
3a	As a result of a federal award, was the organization required to undergo an audit or audits as set forth in					
	the Single Audit Act and OMB Circular A-133?			3a	Χ	
b	If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the					
	required guilt or guilte, explain why in Schodule O and describe any stone token to undergo such guilte			26	V	l

Form **990** (2017)

Part VII Section A. Officers	, Directors, Tru	stee	s, Ke	y E	mplo	yee	s, ar	nd Highest Compensated	Employees (continued)				
(A) Name and title	(B) Average hours per week (list any hours for	bo of	lo not ox, unle	Pos check ess pe and a	erson i directo	s both or/trust	an ee)	(D) Reportable compensation from the organization	(E) Reportable compensation from related organizations (W-2/1099-MISC)	((F) Estimate amount other compensat	of	
	related organizations below dotted line)	Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former	(W-2/1099-MISC)			organizati and relati organizatio	ion ted	
(20) JENNIFER PARE													
DIRECTOR	0.00	Х						0	0				0
(21) JOHN RICHARD	NEESE 0.00 0.00	Х						0	0				0
(22) JORDAN REYNOI		Λ						0	0				
DIRECTOR (23) RANDI KNIGHTS	0.00	Х						0	0				0
(23) NANDI KNIGIII.	0.00												
DIRECTOR (24) CATHY M. ZIEI	0.00 INSKI	Χ						0	0				0
DIRECTOR	0.00	Х						0	0				0
(25) JAN SELBO	0.00												
DIRECTOR (26) LIZ LEWIS	0.00	Χ						0	0				0
DIRECTOR	0.00	Х						0	0				0
(27) VICKI PORTER ASSISTANT SECRETARY	0.00	X		X				0	0				0
1b Sub-total							>	0	0				
c Total from continuation shee d Total (add lines 1b and 1c) Total number of individuals (increportable compensation from	cluding but not lin	nited					ove)	who received more than \$1	00,000 of				
 3 Did the organization list any for employee on line 1a? If "Yes," 4 For any individual listed on line 	complete Schedu 1a, is the sum o	<i>ile J</i> of rep	for s ortal	<i>uch</i> ole c	<i>indiv</i> omp	<i>idual</i> ensa	tion	and other compensation from			3	Yes N	lo
organization and related organ individual	izations greater t	han	\$150	,000	? If '	Yes,	" cor	mplete Schedule J for such			4		
5 Did any person listed on line 1 for services rendered to the or	a receive or accr	ue c	ompe	ensat	ion i	rom	any	unrelated organization or in			5		
Section B. Independent Contracto		·3, C	στηρι	CiC (30110	uuic	3 10	such person					
1 Complete this table for your five compensation from the organizer													
Name and	(A) business address							Descrip	(B) tion of services		Com	(C) pensation	
2 Total number of independent or received more than \$100,000 or	ontractors (includ	ing b	out not	ot lin	nited nizat	to th	iose	listed above) who					

Part VII Section A. Officers	, Directors, Tru	stees	s, Ke	у Е	mplo	oyees	s, ar	nd Highest Compensated	Employees (continued)	
(A) Name and title	(B) Average hours per week (list any	bo	ox, unle	Pos check ess pe	erson i	than o	an	(D) Reportable compensation from the organization	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the
	hours for related organizations below dotted line)	Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former	(W-2/1099-MISC)	(W-2/1099-WISC)	organization and related organizations
(28) TONY F. CARTE	R									
DIDEGEOD	0.00	177								
DIRECTOR (29) PHILLIP MCCAI	0.00 L	Х						0	0	U
	0.00									_
DIRECTOR (30) ELIJAH JOHNSO	0.00	X						0	0	C
(30) Ellioni compe	0.00									
DIRECTOR	0.00	Х						0	0	C
(31) CHRISTINE KRI	0.00									
DIRECTOR	0.00	Х						0	0	C
(32) MARK NELSON	0.00									
DIRECTOR	0.00	X						0	0	C
(33) ASHLEY HARTLE	1									
DIRECTOR	0.00	X						0	o	C
(34) ANITA ROBINSO										
DIDECHOD	0.00	v						0	0	C
DIRECTOR (35) CHRIS SHORTRI	0.00 DGE	Х						0		
	0.00									
CHAIRPERSON 1b Sub-total	0.00	Х		Х			<u> </u>	0	0	C
c Total from continuation shee		ectio	on A				•			
d Total (add lines 1b and 1c). Total number of individuals (inc							<u> </u>	who received more than \$1	00,000 of	
reportable compensation from	•		io ii	1056	IISIC	и авс	ove)	who received more than \$1	00,000 01	
3 Did the organization list any for	rmer officer, direc	ctor.	or tr	ustee	e. ke	v em	vola	ee. or highest compensated	I	Yes No
employee on line 1a? If "Yes,"	complete Schedu	ıle J	for s	uch	indiv	idual				3
organization and related organi	izations greater t	han	\$150	,000	? If '	'Yes,'	" con	mplete Schedule J for such		
individual5 Did any person listed on line 1a	a receive or accr	ue c	ompe	 ensat	ion t	from	 any	unrelated organization or inc	dividual	4
for services rendered to the organic	ganization? <i>If "</i> Ye									5
Section B. Independent Contractor1 Complete this table for your five		nsate	ed in	depe	nder	nt cor	ntrac	ctors that received more that	n \$100,000 of	
compensation from the organization	ation. Report con							year ending with or within t	the organization's tax year.	(C)
Name and	(A) business address							Descript	(B) tion of services	(C) Compensation
		_	_		_	_				
0 Till 1 City		, .			., .			P. C. L. C. S. J.		
2 Total number of independent or received more than \$100,000 c								listed above) who		

INCORPORATED OF VIRGINIA

ı	Page	8
	raue	u

(A) Name and title	(B) Average hours per week (list any	(d	o not	Pos check ess pe	c) ition more rson i	than o	ne an	(D) Reportable compensation from the	(E) Reportable compensation from related organizations	(F) Estimated amount of other compensatio		
	hours for related organizations below dotted line)	Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former	organization (W-2/1099-MISC)	(W-2/1099-MISC)	from the organization and related organizations	i	
(36) BETTY DEAN	0.00											
DIRECTOR	0.00	Χ						0	0			0
(37) STEVE LIGA	0.00											
DIRECTOR	0.00	Х						0	0			0
(38) JOY WILLEY	0 00											
DIRECTOR	0.00	Х						0	0			0
(39) JOHN AYERS												
TREASURER	0.00	Х		X				0	0			0
(40) WINONA FLEENC	R	21		21					<u> </u>			
	0.00	Х						0	0			0
DIRECTOR (41) DENNIS MORRIS		Λ							0			
DIDECTOR	0.00	37										^
DIRECTOR (42) ALICE D. MEAI	0.00 E	Х						0	0			0
	0.00	.,		.,								0
SECRETARY (43) STEVEN M. BOT	0.00 ELLO	Х		Х				0	0			0
	0.00	3.7										0
DIRECTOR 1b Sub-total	0.00	X					•	0	0			0
c Total from continuation shee	•						•					
d Total (add lines 1b and 1c) Total number of individuals (inc	cluding but not lin						ove)	who received more than \$10	00,000 of			
reportable compensation from	-							•		Ιv	es N	lo
3 Did the organization list any for											00 1	
employee on line 1a? <i>If "Yes,"</i> 4 For any individual listed on line	complete Schedu 1a, is the sum o	<i>ile J</i> of rep	<i>for s</i> ortal	<i>uch</i> ole c	<i>indiv</i> omp	<i>idual</i> ensat	ion	and other compensation fror	n the	 3		
organization and related organi		han	\$150	,000	? If "			nplete Schedule J for such		4		
5 Did any person listed on line 1	a receive or accr	ue c	ompe	ensat	ion f			unrelated organization or inc				
for services rendered to the organical Section B. Independent Contracto		es," c	ompi	ete S	sche	<u>aule</u>	J fo	r such person	· · · · · · · · · · · · · · · · · · ·	 5		_
Complete this table for your five compensation from the organizer.												
	(A) business address	преп	Salio	11 101	uic	Calci	luai		(B) ion of services	Compe	C) ensation	
2 Total number of independent or received more than \$100,000 or								listed above) who				

Part VII Section A. Onicers	, Directors, Tru	3100	5, IX	- y ∟	шрк	усс.	3, ai	id riigilest Compensated	Linployees (continued)	
(A) Name and title	(B) Average hours per week (list any	bo	x, unl	Pos check ess pe	erson i	than o is both or/trust	an	(D) Reportable compensation from the	(E) Reportable compensation from related organizations	(F) Estimated amount of other compensation
	hours for related organizations below dotted line)	Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former	organization (W-2/1099-MISC)	(W-2/1099-MISC)	from the organization and related organizations
(44) TONY HOOPER	0.00							_		
DIRECTOR (45) LISA PEACOCK	0.00	X				-		0	0	0
(13) HIDN THROOM	0.00									
DIRECTOR	0.00	Х				-		0	0	0
(46) BRYAN PHIPPS VP OF DEVELOPMENT	50.00			X				106,968	0	0
(47) JANET SHRADER	1			1				100/300	0	0
	50.00			.,				00 612		
VP OF FINANCE (48) ROBERT GOLDSN	0.00 MITH	_		X				99,613	0	0
CEO	50.00				Х			225,632	0	16,487
1b Sub-total							>	432,213		16,487
c Total from continuation shee							•			
d Total (add lines 1b and 1c) . Total number of individuals (inc.)							ove)	who received more than \$1	<u> </u> 00,000 of	
reportable compensation from	the organization	<u> </u>								Yes No
 3 Did the organization list any for employee on line 1a? <i>If</i> "Yes," 4 For any individual listed on line 	complete Schedu	ıle J	for s	such	indiv	ridual	·			3
organization and related organ individual	izations greater t	han :	\$150	,000	? If '	'Yes,	" con	mplete Schedule J for such		4
5 Did any person listed on line 1 for services rendered to the or										5
Section B. Independent Contracto1 Complete this table for your five		neate	ad in	dene	nder	nt co	ntrac	tore that received more than	n \$100 000 of	
compensation from the organiz	ation. Report con							year ending with or within	the organization's tax year.	(0)
Name and	(A) business address							Descrip	(B) tion of services	(C) Compensation
Total number of independent c received more than \$100,000 c								listed above) who		

SCHEDULE A (Form 990 or 990-EZ)

Department of the Treasury Internal Revenue Service

Public Charity Status and Public Support

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

► Attach to Form 990 or Form 990-EZ. Go to www.irs.gov/Form990 for instructions and the latest information.

Open to Public Inspection

Employer identification number Name of the organization PEOPLE, INCORPORATED OF VIRGINIA 54-0763686 Part I Reason for Public Charity Status (All organizations must complete this part.) See instructions. The organization is not a private foundation because it is: (For lines 1 through 12, check only one box.) 1 A church, convention of churches, or association of churches described in section 170(b)(1)(A)(i). 2 A school described in section 170(b)(1)(A)(ii). (Attach Schedule E (Form 990 or 990-EZ).) 3 A hospital or a cooperative hospital service organization described in section 170(b)(1)(A)(iii). A medical research organization operated in conjunction with a hospital described in section 170(b)(1)(A)(iii). Enter the hospital's name, 4 city, and state: An organization operated for the benefit of a college or university owned or operated by a governmental unit described in section 170(b)(1)(A)(iv). (Complete Part II.) 6 A federal, state, or local government or governmental unit described in section 170(b)(1)(A)(v). An organization that normally receives a substantial part of its support from a governmental unit or from the general public 7 described in section 170(b)(1)(A)(vi). (Complete Part II.) A community trust described in section 170(b)(1)(A)(vi). (Complete Part II.) 8 9 An agricultural research organization described in section 170(b)(1)(A)(ix) operated in conjunction with a land-grant college or university or a non-land grant college of agriculture (see instructions). Enter the name, city, and state of the college or 10 An organization that normally receives: (1) more than 33 1/3% of its support from contributions, membership fees, and gross receipts from activities related to its exempt functions—subject to certain exceptions, and (2) no more than 33 1/3% of its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975. See section 509(a)(2). (Complete Part III.) 11 An organization organized and operated exclusively to test for public safety. See section 509(a)(4). An organization organized and operated exclusively for the benefit of, to perform the functions of, or to carry out the purposes of one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2). See section 509(a)(3). Check the box in lines 12a through 12d that describes the type of supporting organization and complete lines 12e, 12f, and 12g. Type I. A supporting organization operated, supervised, or controlled by its supported organization(s), typically by giving the supported organization(s) the power to regularly appoint or elect a majority of the directors or trustees of the supporting organization. You must complete Part IV, Sections A and B. Type II. A supporting organization supervised or controlled in connection with its supported organization(s), by having control or management of the supporting organization vested in the same persons that control or manage the supported organization(s). You must complete Part IV, Sections A and C. Type III functionally integrated. A supporting organization operated in connection with, and functionally integrated with, its supported organization(s) (see instructions). You must complete Part IV, Sections A, D, and E. Type III non-functionally integrated. A supporting organization operated in connection with its supported organization(s) that is not functionally integrated. The organization generally must satisfy a distribution requirement and an attentiveness requirement (see instructions). You must complete Part IV, Sections A and D, and Part V. Check this box if the organization received a written determination from the IRS that it is a Type II, Type III, Type III, functionally integrated, or Type III non-functionally integrated supporting organization. Enter the number of supported organizations Provide the following information about the supported organization(s). (i) Name of supported (ii) EIN (iii) Type of organization (iv) Is the organization (v) Amount of monetary (vi) Amount of listed in your governing organization (described on lines 1-10 support (see other support (see document? above (see instructions)) instructions) instructions) Yes Νo (A) (B) (C) (D)

(E)

54-0763686

Page 2

Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)

(Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

	tion A. Public Support						
Caler	dar year (or fiscal year beginning in)	(a) 2013	(b) 2014	(c) 2015	(d) 2016	(e) 2017	(f) Total
1	Gifts, grants, contributions, and membership fees received. (Do not include any "unusual grants.")	10,054,566	11,127,440	11,166,389	11,399,482	13,281,744	57,029,621
2	Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
3	The value of services or facilities furnished by a governmental unit to the organization without charge						
4	Total. Add lines 1 through 3	10,054,566	11,127,440	11,166,389	11,399,482	13,281,744	57,029,621
5	The portion of total contributions by each person (other than a governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the amount shown on line 11, column (f)						
6	Public support. Subtract line 5 from line 4.						57 , 029 , 621
	tion B. Total Support						
Caler	dar year (or fiscal year beginning in)	(a) 2013	(b) 2014	(c) 2015	(d) 2016	(e) 2017	(f) Total
7	Amounts from line 4	10,054,566	11,127,440	11,166,389	11,399,482	13,281,744	57,029,621
8	Gross income from interest, dividends, payments received on securities loans, rents, royalties, and income from similar sources	55,135	57,413	62,597	59,321	31,537	266,003
9	Net income from unrelated business activities, whether or not the business is regularly carried on						
10	Other income. Do not include gain or loss from the sale of capital assets (Explain in Part VI.)					2,265,446	2,265,446
11	Total support. Add lines 7 through 10					272007110	59,561,070
12	Gross receipts from related activities, etc. (see instructions)				12	31,537
13	First five years. If the Form 990 is for the	· · · · · · · · · · · · · · · · · · ·		or fifth tax vear a			<u> </u>
	organization, check this box and stop here			•	` / \		▶ □
Sec	tion C. Computation of Public Su		ae				
14	Public support percentage for 2017 (line 6,			f))		14	95 . 75 %
15	Public support percentage from 2016 Sched		4			4-	99.62%
16a	33 1/3% support test—2017. If the organiz			and line 14 is 33 1			33.02 70
	box and stop here . The organization qualifi						> X
b	33 1/3% support test—2016. If the organization						
-	this box and stop here . The organization q						▶ □
17a	10%-facts-and-circumstances test—201						
	10% or more, and if the organization meets	-					
	Part VI how the organization meets the "fac						
			_				▶ □
b	10%-facts-and-circumstances test—201						
	15 is 10% or more, and if the organization	ŭ					
	Explain in Part VI how the organization med				-	V	
	supported organization			-			▶ □
18	Private foundation. If the organization did	not check a box on	line 13, 16a, 16b.	17a, or 17b, check	this box and see		······
-	instructions						▶ □
							· · · · · · · · · · · · · · · · · · ·

Part III Support Schedule for Organizations Described in Section 509(a)(2)

(Complete only if you checked the box on line 10 of Part I or if the organization failed to qualify under Part II.)

Sec	tion A. Public Support	quality under ti	ne tests listed t	below, please c	omplete Part II	.)		
	ndar year (or fiscal year beginning in)	(a) 2013	(b) 2014	(c) 2015	(d) 2016	(e) 2017	Т	(f) Total
1	Gifts, grants, contributions, and membership	(0) = 0.10	(4) = 0 + 1	(0) = 0.10	(0, 2010	(0, =0.11		(-)
-	fees received. (Do not include any "unusual grants.")							
2	Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose							
3	Gross receipts from activities that are not an unrelated trade or business under section 513							
4	Tax revenues levied for the organization's benefit and either paid to or expended on its behalf							
5	The value of services or facilities furnished by a governmental unit to the organization without charge							
6	Total. Add lines 1 through 5							
7a	Amounts included on lines 1, 2, and 3 received from disqualified persons							
b	Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of \$5,000 or 1% of the amount on line 13 for the year							
С	Add lines 7a and 7b							
8	Public support. (Subtract line 7c from							
Sac	tion B. Total Support							
	ndar year (or fiscal year beginning in)	(a) 2013	(b) 2014	(c) 2015	(d) 2016	(e) 2017	Т	(f) Total
9	Amounts from line 6	(0) = 0.10	(0, 2011	(0) = 0.10	(0) = 0.10	(0) =0.11		(-)
10a	Gross income from interest, dividends, payments received on securities loans, rents, royalties, and income from similar sources							
b	Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975							
С	Add lines 10a and 10b							
11	Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on							
12	Other income. Do not include gain or loss from the sale of capital assets (Explain in Part VI.)							
13	Total support. (Add lines 9, 10c, 11, and 12.)							
14	First five years. If the Form 990 is for the	organization's first,	second, third, fourt	h, or fifth tax year a	as a section 501(c))(3)		_
	organization, check this box and stop here							▶
Sec	tion C. Computation of Public Su							
15	Public support percentage for 2017 (line 8,	column (f) divided	by line 13, column	(f))			15	<u>%</u>
16	Public support percentage from 2016 Sched						16	%
	tion D. Computation of Investme			naluman (f))			47	0/
17 18	Investment income percentage for 2017 (ling Investment income percentage from 2016)		4=			I	17 18	<u>%</u> %
10 19a	33 1/3% support tests—2017. If the organ			 I4 and line 15 is m		-	10	-70
·va	17 is not more than 33 1/3%, check this box							▶ □
b	33 1/3% support tests—2016. If the organ		-					
-	line 18 is not more than 33 1/3%, check this							▶ □
20	Private foundation. If the organization did		_					. —

Part IV **Supporting Organizations**

(Complete only if you checked a box in line 12 on Part I. If you checked 12a of Part I, complete Sections A and B. If you checked 12b of Part I, complete Sections A and C. If you checked 12c of Part I, complete Sections A, D, and E. If you checked 12d of Part I, complete Sections A and D, and complete Part V.)

Section A. All Supporting Organizations

- Are all of the organization's supported organizations listed by name in the organization's governing documents? If "No," describe in Part VI how the supported organizations are designated. If designated by class or purpose, describe the designation. If historic and continuing relationship, explain.
- Did the organization have any supported organization that does not have an IRS determination of status under section 509(a)(1) or (2)? If "Yes," explain in Part VI how the organization determined that the supported organization was described in section 509(a)(1) or (2).
- 3a Did the organization have a supported organization described in section 501(c)(4), (5), or (6)? If "Yes," answer (b) and (c) below.
- Did the organization confirm that each supported organization qualified under section 501(c)(4), (5), or (6) and b satisfied the public support tests under section 509(a)(2)? If "Yes," describe in Part VI when and how the organization made the determination.
- Did the organization ensure that all support to such organizations was used exclusively for section 170(c)(2)(B) purposes? If "Yes," explain in Part VI what controls the organization put in place to ensure such use.
- Was any supported organization not organized in the United States ("foreign supported organization")? If "Yes," and if you checked 12a or 12b in Part I, answer (b) and (c) below.
- Did the organization have ultimate control and discretion in deciding whether to make grants to the foreign supported organization? If "Yes," describe in Part VI how the organization had such control and discretion despite being controlled or supervised by or in connection with its supported organizations.
- Did the organization support any foreign supported organization that does not have an IRS determination under sections 501(c)(3) and 509(a)(1) or (2)? If "Yes," explain in Part VI what controls the organization used to ensure that all support to the foreign supported organization was used exclusively for section 170(c)(2)(B)
- 5a Did the organization add, substitute, or remove any supported organizations during the tax year? If "Yes," answer (b) and (c) below (if applicable). Also, provide detail in Part VI, including (i) the names and EIN numbers of the supported organizations added, substituted, or removed; (ii) the reasons for each such action; (iii) the authority under the organization's organizing document authorizing such action; and (iv) how the action was accomplished (such as by amendment to the organizing document).
- Type I or Type II only. Was any added or substituted supported organization part of a class already designated in the organization's organizing document?
- Substitutions only. Was the substitution the result of an event beyond the organization's control? С
- Did the organization provide support (whether in the form of grants or the provision of services or facilities) to anyone other than (i) its supported organizations, (ii) individuals that are part of the charitable class benefited by one or more of its supported organizations, or (iii) other supporting organizations that also support or benefit one or more of the filing organization's supported organizations? If "Yes," provide detail in Part VI.
- Did the organization provide a grant, loan, compensation, or other similar payment to a substantial contributor (defined in section 4958(c)(3)(C)), a family member of a substantial contributor, or a 35% controlled entity with regard to a substantial contributor? If "Yes," complete Part I of Schedule L (Form 990 or 990-EZ).
- Did the organization make a loan to a disqualified person (as defined in section 4958) not described in line 7? If "Yes," complete Part I of Schedule L (Form 990 or 990-EZ).
- Was the organization controlled directly or indirectly at any time during the tax year by one or more 9a disqualified persons as defined in section 4946 (other than foundation managers and organizations described in section 509(a)(1) or (2))? If "Yes," provide detail in Part VI.
- Did one or more disqualified persons (as defined in line 9a) hold a controlling interest in any entity in which the supporting organization had an interest? If "Yes," provide detail in Part VI.
- Did a disqualified person (as defined in line 9a) have an ownership interest in, or derive any personal benefit from, assets in which the supporting organization also had an interest? If "Yes," provide detail in Part VI.
- 10a Was the organization subject to the excess business holdings rules of section 4943 because of section 4943(f) (regarding certain Type II supporting organizations, and all Type III non-functionally integrated supporting organizations)? If "Yes," answer 10b below.
 - Did the organization have any excess business holdings in the tax year? (Use Schedule C, Form 4720, to determine whether the organization had excess business holdings.)

		Yes	No
		100	110
	1		
	2		
	2-		
	3a		
	3b		
	3с		
	4a		
	41.		
	4b		
	4c		
	5a		
	- L		
	5b 5c		
	30		
	6		
	7		
	8		
	9a		
	9b		
	9с		
	40		
	10a		
	10b		
A (F	orm 99	0 or 990	EZ) 2017

activities but for the organization's involvement.

Parent of Supported Organizations. Answer (a) and (b) below.

trustees of each of the supported organizations? Provide details in Part VI.

a Did the organization have the power to regularly appoint or elect a majority of the officers, directors, or

Did the organization exercise a substantial degree of direction over the policies, programs, and activities of each of its supported organizations? If "Yes," describe in Part VI the role played by the organization in this regard.

2b

3a

3b

Part V Type III Non-Functionally Integrated 509(a)(3) Supporting Organical Part V Type III Non-Functionally Integrated 509(a)(3) Supporting Organical Part V Type III Non-Functionally Integrated 509(a)(3) Supporting Organical Part V Type III Non-Functionally Integrated 509(a)(3) Supporting Organical Part V Type III Non-Functionally Integrated 509(a)(3) Supporting Organical Part V Type III Non-Functionally Integrated 509(a)(3) Supporting Organical Part V Type III Non-Functionally Integrated 509(a)(3) Supporting Organical Part V Type III Non-Functionally Integrated 509(a)(3) Supporting Organical Part V Type III Non-Functionally Integrated 509(a)(3) Supporting Organical Part V Type III Non-Functionally Integrated 509(a)(3) Supporting Organical Part V Type III Non-Functional Part V Type III Non-Function Part V Type			Page 6
1 Check here if the organization satisfied the Integral Part Test as a qualifying trust on Nov.		` '	
instructions. All other Type III non-functionally integrated supporting organizations must of Section A - Adjusted Net Income	complete	(A) Prior Year	(B) Current Year (optional)
1 Net short-term capital gain	1		
2 Recoveries of prior-year distributions	2		
3 Other gross income (see instructions)	3		
4 Add lines 1 through 3.	4		
5 Depreciation and depletion	5		
6 Portion of operating expenses paid or incurred for production or			
collection of gross income or for management, conservation, or			
maintenance of property held for production of income (see instructions)	6		
7 Other expenses (see instructions)	7		
8 Adjusted Net Income (subtract lines 5, 6 and 7 from line 4).	8		
Section B - Minimum Asset Amount		(A) Prior Year	(B) Current Year (optional)
1 Aggregate fair market value of all non-exempt-use assets (see			
instructions for short tax year or assets held for part of year):			
a Average monthly value of securities	1a		
b Average monthly cash balances	1b		
c Fair market value of other non-exempt-use assets	1c		
d Total (add lines 1a, 1b, and 1c)	1d		
e Discount claimed for blockage or other			
factors (explain in detail in Part VI):			
2 Acquisition indebtedness applicable to non-exempt-use assets	2		
3 Subtract line 2 from line 1d.	3		
4 Cash deemed held for exempt use. Enter 1-1/2% of line 3 (for greater amount,			
see instructions).	4		
5 Net value of non-exempt-use assets (subtract line 4 from line 3)	5		
6 Multiply line 5 by .035.	6		
7 Recoveries of prior-year distributions	7		
8 Minimum Asset Amount (add line 7 to line 6)	8		
Section C - Distributable Amount			Current Year
1 Adjusted net income for prior year (from Section A, line 8, Column A)	1		
2 Enter 85% of line 1.	2		
3 Minimum asset amount for prior year (from Section B, line 8, Column A)	3		
4 Enter greater of line 2 or line 3.	4		
5 Income tax imposed in prior year	5		
6 Distributable Amount. Subtract line 5 from line 4, unless subject to			
emergency temporary reduction (see instructions).	6		

Check here if the current year is the organization's first as a non-functionally integrated Type III supporting organization (see instructions).

Schedule A (Form 990 or 990-EZ) 2017

54-0763686 Schedule A (Form 990 or 990-EZ) 2017 PEOPLE, INCORPORATED OF VIRGINIA Page 7 Type III Non-Functionally Integrated 509(a)(3) Supporting Organizations (continued) Section D - Distributions **Current Year** Amounts paid to supported organizations to accomplish exempt purposes 1 2 Amounts paid to perform activity that directly furthers exempt purposes of supported organizations, in excess of income from activity Administrative expenses paid to accomplish exempt purposes of supported organizations 3 Amounts paid to acquire exempt-use assets 4 Qualified set-aside amounts (prior IRS approval required) 6 Other distributions (describe in Part VI). See instructions. Total annual distributions. Add lines 1 through 6. Distributions to attentive supported organizations to which the organization is responsive 8 (provide details in Part VI). See instructions. 9 Distributable amount for 2017 from Section C, line 6 10 Line 8 amount divided by line 9 amount /:::\

			(i)	(ii)	(iii)
	Section E - Distribution Allocations (see instructions)	Excess	Distributions	Underdistributions	Distributable
				Pre-2017	Amount for 2017
1_	Distributable amount for 2017 from Section C, line 6				
2	Underdistributions, if any, for years prior to 2017				
	(reasonable cause required-explain in Part VI). See				
	instructions.				
3	Excess distributions carryover, if any, to 2017:				
a					
	From 2013				
	From 2014				
	From 2015				
	From 2016				
	Total of lines 3a through e				
g	Applied to underdistributions of prior years				
h	Applied to 2017 distributable amount				
i	Carryover from 2012 not applied (see instructions)				
j_	Remainder. Subtract lines 3g, 3h, and 3i from 3f.				
4	Distributions for 2017 from				
	Section D, line 7: \$				
a	Applied to underdistributions of prior years				
b	Applied to 2017 distributable amount				
c	Remainder. Subtract lines 4a and 4b from 4.				
5	Remaining underdistributions for years prior to 2017, if				
	any. Subtract lines 3g and 4a from line 2. For result				
-	greater than zero, explain in Part VI. See instructions.				
6	Remaining underdistributions for 2017. Subtract lines 3h				
	and 4b from line 1. For result greater than zero, explain in				
	Part VI. See instructions.				
7	Excess distributions carryover to 2018. Add lines 3j				
	and 4c.				
8	Breakdown of line 7:				
а	Excess from 2013				
b	Excess from 2014				
С	Excess from 2015				
	Excess from 2016				
	Excess from 2017				

Schedule A (Form 990 or 990-EZ) 2017

	m 990 or 990-EZ) 2017			OF VIRGINIA		Page 8
Part VI	III, line 12; Part B, lines 1 and 2 3a and 3b; Part	IV, Section A, line 2; Part IV, Section 2 V, line 1; Part V,	s 1, 2, 3b, 3c, 4b, 4c C, line 1; Part IV, Se Section B, line 1e; P	c, 5a, 6, 9a, 9b, 9c, 1 ection D, lines 2 and art V, Section D, line	ine 10; Part II, line 17a or I1a, 11b, and 11c; Part IV, 3; Part IV, Section E, lines s 5, 6, and 8; and Part V,	Section 1c, 2a, 2b,
	lines 2, 5, and	6. Also complete t	nis part for any addi	tional information. (Se	ee instructions.)	
• • • • • • • • • • • • • • • • • • • •						
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SCHEDULE C (Form 990 or 990-EZ)

Political Campaign and Lobbying Activities

For Organizations Exempt From Income Tax Under section 501(c) and section 527

2017

Open to Public Inspection

Department of the Treasury Internal Revenue Service Complete if the organization is described below.
 ► Attach to Form 990 or Form 990-EZ.
 ► Go to www.irs.gov/Form990 for instructions and the latest information.

If the organization answered "Yes," on Form 990, Part IV, line 3, or Form 990-EZ, Part V, line 46 (Political Campaign Activities), then

- Section 501(c)(3) organizations: Complete Parts I-A and B. Do not complete Part I-C.
- Section 501(c) (other than section 501(c)(3)) organizations: Complete Parts I-A and C below. Do not complete Part I-B.
- Section 527 organizations: Complete Part I-A only.

If the organization answered "Yes," on Form 990, Part IV, line 4, or Form 990-EZ, Part VI, line 47 (Lobbying Activities), then

- Section 501(c)(3) organizations that have filed Form 5768 (election under section 501(h)): Complete Part II-A. Do not complete Part II-B.
- Section 501(c)(3) organizations that have NOT filed Form 5768 (election under section 501(h)): Complete Part II-B. Do not complete Part II-A.

If the organization answered "Yes," on Form 990, Part IV, line 5 (Proxy Tax) (see separate instructions) or Form 990-EZ, Part V, line 35c (Proxy Tax) (see separate instructions), then

• 5	ection 501(c)(4), (5), or (6) organizations: Complete Part III.									
Name	of organization			Employer ident	ification number					
	PEOPLE, INCORPORATED	OF VIRGINIA		54-07636	86					
Par	t I-A Complete if the organization is exem	pt under section 501(c)	or is a section	n 527 organizatio	n.					
1	Provide a description of the organization's direct and indirect	political campaign activities in F	Part IV. (see instruc	tions for						
	definition of "political campaign activities")									
2	Political campaign activity expenditures (see instructions)			▶ \$						
3	Volunteer hours for political campaign activities (see instruct									
Par	t I-B Complete if the organization is exem	pt under section 501(c)	(3).							
1	Enter the amount of any excise tax incurred by the organizat	ion under section 4955		▶ \$						
2	Enter the amount of any excise tax incurred by organization	managers under section 4955								
3	If the organization incurred a section 4955 tax, did it file Form 4720 for this year?									
4a	Was a correction made?				Yes No					
	If "Yes," describe in Part IV.									
Pai	t I-C Complete if the organization is exem	pt under section 501(c)	, except section	on 501(c)(3).						
1	Enter the amount directly expended by the filing organization	for section 527 exempt function	1							
	activities			▶ \$						
2	Enter the amount of the filing organization's funds contributed									
	527 exempt function activities									
3										
	line 17b ▶\$									
4	Did the filing organization file Form 1120-POL for this year?									
5										
	organization made payments. For each organization listed, e									
	the amount of political contributions received that were prom									
	as a separate segregated fund or a political action committee	e (PAC). If additional space is n	eeded, provide info	rmation in Part IV.						
	(a) Name	(b) Address	(c) EIN	(d) Amount paid from	(e) Amount of political					
	•			filing organization's	contributions received and					
				funds. If none, enter -0	promptly and directly					
					delivered to a separate political organization.					
					If none, enter -0					
(1)										
` '										
(2)										
` '										
(3)										
(-,										
(4)										
. ,										
(5)										
. ,										
(6)										

For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

Schedule C (Form 990 or 990-EZ) 2017

Sche	edule C (Form 990 or 990-EZ) 2017 PEOP	LE, INCORPO	RATED OF V	IRGINIA	[54-0763686	Page				
	art II-A Complete if the organi						tion under				
	section 501(h)).				cci:						
4	Check ▶ ☐ if the filing organization	•	•		n affiliat	ted group member	's name,				
_	address, EIN, expense			,							
3	Check ▶ ☐ if the filing organizati			lioi provision	s appi	-					
	Limits on Lo (The term "expenditures"	bbying Expendit means amounts p			orga	(a) Filing anization's totals	(b) Affiliated group totals				
18	a Total lobbying expenditures to influence pu										
	b Total lobbying expenditures to influence a										
(c Total lobbying expenditures (add lines 1a a										
(d Other exempt purpose expenditures			l l							
•	e Total exempt purpose expenditures (add lir										
	f Lobbying nontaxable amount. Enter the am										
	columns.										
	If the amount on line 1e, column (a) or (b) is	The lobbying nor	ntaxable amount is:								
	Not over \$500,000	20% of the amour									
	Over \$500,000 but not over \$1,000,000	\$100,000 plus 159	% of the excess over \$50	0,000.							
	Over \$1,000,000 but not over \$1,500,000		% of the excess over \$1,0								
	Over \$1,500,000 but not over \$17,000,000										
	Over \$17,000,000										
Over \$17,000,000 \$1,000,000.											
•	h Subtract line 1g from line 1a. If zero or less										
	i Subtract line 1f from line 1c. If zero or less,	antar O		1							
	j If there is an amount other than zero on eit										
	reporting section 4911 tax for this year?		-				☐Yes ☐ No				
	1 5		ing Period Under s								
	(Some organizations that made	_	_		to all a	of the five column	se bolow				
			instructions for line			or the live column	is below.				
		obbying Expendit	ures During 4-Year	Averaging Pe	erioa						
	Calendar year (or fiscal year beginning in)	(a) 2014	(b) 2015	(c) 2016		(d) 2017	(e) Total				
28	a Lobbying nontaxable amount										
ŀ	b Lobbying ceiling amount (150% of line 2a, column (e))										
(c Total lobbying expenditures										
(d Grassroots nontaxable amount										
(e Grassroots ceiling amount (150% of line 2d, column (e))										

Schedule C (Form 990 or 990-EZ) 2017

f Grassroots lobbying expenditures

For each "Yes," response on lines 1a through 1i below, provide in Part IV a detailed description of the lobbying activity. 1 During the year, did the filing organization attempt to influence foreign, national, state or local legislation, including any attempt to influence public opinion on a legislative matter or	Yes	a) 		(b)		
	Yes					
		No		Amou	ınt	
referendum, through the use of: a Volunteers?		Х				
b Paid staff or management (include compensation in expenses reported on lines 1c through 1i)?	Х					
c Media advertisements?		Х				
d Mailings to members, legislators, or the public?		Х				
e Publications, or published or broadcast statements?		X				
f Grants to other organizations for lobbying purposes?		Х			0	100
g Direct contact with legislators, their staffs, government officials, or a legislative body?		Х			8,	182
h Rallies, demonstrations, seminars, conventions, speeches, lectures, or any similar means?		X				
i Other activities? j Total. Add lines 1c through 1i		Λ			8	182
2a Did the activities in line 1 cause the organization to be not described in section 501(c)(3)?		X			<u> </u>	102
h 16 %/ "		21				
c If "Yes," enter the amount of any tax incurred by organization managers under section 4912						
d If the filing organization incurred a section 4912 tax, did it file Form 4720 for this year?						
Part III-A Complete if the organization is exempt under section 501(c)(4), section 501(501(c)(6).	c)(5),	or sec	tion		Yes	No
 Were substantially all (90% or more) dues received nondeductible by members? Did the organization make only in-house lobbying expenditures of \$2,000 or less? Did the organization agree to carry over lobbying and political campaign activity expenditures from the prior year? Part III-B Complete if the organization is exempt under section 501(c)(4), section 501(c)(6) and if either (a) BOTH Part III-A, lines 1 and 2, are answered "No," (answered "Yes.") 	c)(5),	or sec	ction	1 2 3	, is	
Dues, assessments and similar amounts from members		1				
2 Section 162(e) nondeductible lobbying and political expenditures (do not include amounts of political expenses for which the section 527(f) tax was paid).						
a Current year		2a				
b Carryover from last year		2b				
c Total		2c				
 Aggregate amount reported in section 6033(e)(1)(A) notices of nondeductible section 162(e) dues If notices were sent and the amount on line 2c exceeds the amount on line 3, what portion of the excess does the organization agree to carryover to the reasonable estimate of nondeductible lobbying 		3				
and political expenditure next year?		5				
Taxable amount of lobbying and political expenditures (see instructions)		5				
Provide the descriptions required for Part I-A, line 1; Part I-B, line 4; Part I-C, line 5; Part II-A (affiliated group list); Part II-A (see instructions); and Part II-B, line 1. Also, complete this part for any additional information. SCHEDULE C, PART II-B, LINE 1 TRAVEL AND CONFERENCE COSTS RELATED TO LEGISLATIVE CONTAC		and				

Schedule C (Forn	n 990 or 990-EZ) 2017	PEOPLE,	INCORPORATED	OF	VIRGINIA	54-0763686	Page 4
Part IV	Supplemental	Information	(continued)				

SCHEDULE D (Form 990)

Department of the Treasury Internal Revenue Service

Supplemental Financial Statements

► Complete if the organization answered "Yes" on Form 990, Part IV, line 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b.

► Attach to Form 990.

▶ Go to www.irs.gov/Form990 for instructions and the latest information.

2017
Open to Public Inspection

Name of the organization Employer identification number PEOPLE, INCORPORATED OF VIRGINIA 54-0763686 Organizations Maintaining Donor Advised Funds or Other Similar Funds or Accounts. Complete if the organization answered "Yes" on Form 990, Part IV, line 6. (a) Donor advised funds Total number at end of year Aggregate value of contributions to (during year) 2 Aggregate value of grants from (during year) 3 Aggregate value at end of year 4 Did the organization inform all donors and donor advisors in writing that the assets held in donor advised funds are the organization's property, subject to the organization's exclusive legal control? Did the organization inform all grantees, donors, and donor advisors in writing that grant funds can be used only for charitable purposes and not for the benefit of the donor or donor advisor, or for any other purpose conferring impermissible private benefit? Part II Conservation Easements. Complete if the organization answered "Yes" on Form 990, Part IV, line 7. Purpose(s) of conservation easements held by the organization (check all that apply). Preservation of land for public use (e.g., recreation or education) Preservation of a historically important land area Protection of natural habitat Preservation of a certified historic structure Preservation of open space Complete lines 2a through 2d if the organization held a qualified conservation contribution in the form of a conservation easement on the last day of the tax year. Held at the End of the Tax Year Total number of conservation easements 2a **b** Total acreage restricted by conservation easements 2b c Number of conservation easements on a certified historic structure included in (a) 2c d Number of conservation easements included in (c) acquired after 7/25/06, and not on a historic structure listed in the National Register Number of conservation easements modified, transferred, released, extinguished, or terminated by the organization during the Number of states where property subject to conservation easement is located ▶ Does the organization have a written policy regarding the periodic monitoring, inspection, handling of violations, and enforcement of the conservation easements it holds? Staff and volunteer hours devoted to monitoring, inspecting, handling of violations, and enforcing conservation easements during the year 6 Amount of expenses incurred in monitoring, inspecting, handling of violations, and enforcing conservation easements during the year Does each conservation easement reported on line 2(d) above satisfy the requirements of section 170(h)(4)(B)(i) and section 170(h)(4)(B)(ii)? In Part XIII, describe how the organization reports conservation easements in its revenue and expense statement, and balance sheet, and include, if applicable, the text of the footnote to the organization's financial statements that describes the organization's accounting for conservation easements. Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets. Complete if the organization answered "Yes" on Form 990, Part IV, line 8. 1a If the organization elected, as permitted under SFAS 116 (ASC 958), not to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide, in Part XIII, the text of the footnote to its financial statements that describes these items. b If the organization elected, as permitted under SFAS 116 (ASC 958), to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide the following amounts relating to these items: (i) Revenue included on Form 990, Part VIII, line 1 (ii) Assets included in Form 990, Part X If the organization received or held works of art, historical treasures, or other similar assets for financial gain, provide the following amounts required to be reported under SFAS 116 (ASC 958) relating to these items: a Revenue included on Form 990, Part VIII, line 1 Assets included in Form 990, Part X

Land, Buildings, and Equipment.

Complete if the organization answered "Yes" on Form 990, Part IV, line 11a, See Form 990, Part X, line 10,

Complete if the organization of	illowered res erries	in ooo, raitiv, inc	14. Occ 1 on 1 occ, 1 c	art A, iii o ro.				
Description of property	(a) Cost or other basis	(b) Cost or other basis) Cost or other basis (c) Accumulated					
	(investment)	(other)	depreciation					
1a Land	976 , 633			976 , 633				
b Buildings	20,978,616		6,348,478	14,630,138				
c Leasehold improvements								
d Equipment	3 , 158 , 576		2,426,043	732,533				
e Other	926 , 171			926 , 171				
Total. Add lines 1a through 1e. (Column (d) must equal Form 990, Part X, column (B), line 10c.) ▶ 17								

Part VII	Investments—Other Securities. Complete if the organization answered "Yes" on	Form 990 Part IV line	11b See Form 990 Part X line 12	
	(a) Description of security or category	(b) Book value	(c) Method of valuation:	
	(including name of security)		Cost or end-of-year market value	
(1) Financial	derivatives			
(2) Closely-hel	ld equity interests			
(3) Other				
(A)				
(B)				
(C)				
(D)				
(G)				
(H)				
	n (b) must equal Form 990, Part X, col. (B) line 12.)			
Part VIII	Investments—Program Related. Complete if the organization answered "Yes" on	Form 000 Port IV line	11a Sac Form 000 Part V line 12	
	(a) Description of investment	(b) Book value	(c) Method of valuation:	
	(a) Description of investment	(b) book value	Cost or end-of-year market value	
(1)			,	
(2)				
(3)				
(4)				
(5)				
(6)				
(7)				
(8)				
(9)				
	n (b) must equal Form 990, Part X, col. (B) line 13.) ▶			
Part IX	Other Assets.			
	Complete if the organization answered "Yes" on	Form 990, Part IV, line	11d. See Form 990, Part X, line 15.	
	(a) Description		(b) Book vale	ue
(1)				
(2)				
(3)				
(4)				
(5)				
(6)				
(7)				
(8)				
(9)	a (h) mai at agual Farma 000 Part V and (D) line 45			
Part X	n (b) must equal Form 990, Part X, col. (B) line 15.) Other Liabilities.			
I alt X	Complete if the organization answered "Yes" on	Form 990 Part IV line	11e or 11f See Form 990 Part X	
	line 25.	Tronn 600, rait iv, into	The of the edge form edg, fait X,	
1.	(a) Description of liability	(b) Book value		
-	income taxes			
	R PAYABLE	2,867,532		
	ENSATED ABSENCES	1,575,365		
	RITY DEPOSITS	1,316,065		
(5) RETAI		94,162		
(6)		,		
(7)				
(8)				
(9)				
	n (b) must equal Form 990, Part X, col. (B) line 25.) ▶	5,853,124		

2. Liability for uncertain tax positions. In Part XIII, provide the text of the footnote to the organization's financial statements that reports the organization's liability for uncertain tax positions under FIN 48 (ASC 740). Check here if the text of the footnote has been provided in Part XIII

Schedule	D (Fo	rm 990) 2017	PEOPLE,	INCORPORATED	OF	VIRGINIA	54-0763686	Page 5
Part 2	XIII	Supplementa	I Informatio	INCORPORATED n (continued)				
		Сиррисинсина		(50				

SCHEDULE J (Form 990)

Compensation Information

For certain Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

► Complete if the organization answered "Yes" on Form 990, Part IV, line 23.

► Attach to Form 990.

► Go to www.irs.gov/Form990 for instructions and the latest information.

Open to Public

OMB No. 1545-0047

Department of the Treasury
Internal Revenue Service
Name of the organization

Inspection

Employer identification number

	PEOPLE, INCORPORATED (OF VIRGINIA	54-0763686		
Pa	rt I Questions Regarding Compensation				
				Yes	No
1a	Check the appropriate box(es) if the organization provided any of the	ne following to or for a person listed on Form			
	990, Part VII, Section A, line 1a. Complete Part III to provide any r	relevant information regarding these items.			
	First-class or charter travel	Housing allowance or residence for personal u	use		
	Travel for companions	Payments for business use of personal reside	nce		
	Tax indemnification and gross-up payments	Health or social club dues or initiation fees			
	Discretionary spending account	Personal services (such as, maid, chauffeur, o	chef)		
b	If any of the boxes on line 1a are checked, did the organization foll				
	or reimbursement or provision of all of the expenses described abo				
	explain		1b		
2	Did the organization require substantiation prior to reimbursing or a	allowing expenses incurred by all			
_	directors, trustees, and officers, including the CEO/Executive Directors	• .			
	1a?		2		
3	Indicate which, if any, of the following the filing organization used to	o establish the compensation of the			
	organization's CEO/Executive Director. Check all that apply. Do no	t check any boxes for methods used by a			
	related organization to establish compensation of the CEO/Executiv	ve Director, but explain in Part III.			
	Compensation committee	Written employment contract			
	Independent compensation consultant	Compensation survey or study			
	Form 990 of other organizations	Approval by the board or compensation comm	nittee		
4	During the year, did any person listed on Form 990, Part VII, Section	on A, line 1a, with respect to the filing			
	organization or a related organization:				3.7
a	Receive a severance payment or change-of-control payment?		4a	-	X
D	Participate in, or receive payment from, a supplemental nonqualific	ed retirement plan?	4b		Х
С	Participate in, or receive payment from, an equity-based compens If "Yes" to any of lines 4a-c, list the persons and provide the applic		4c		Λ
	in res to any or lines 4a-6, list the persons and provide the applic	able amounts for each item in Fart in.			
	Only section 501(c)(3), 501(c)(4), and 501(c)(29) organizations	must complete lines 5-9.			
5	For persons listed on Form 990, Part VII, Section A, line 1a, did the				
	compensation contingent on the revenues of:				
а	The organization?		5a		Χ
b	Any related organization?				X
	If "Yes" on line 5a or 5b, describe in Part III.				
6	For persons listed on Form 990, Part VII, Section A, line 1a, did the	e organization pay or accrue any			
	compensation contingent on the net earnings of:				
а					X
b	Any related organization?		6b		Х
	If "Yes" on line 6a or 6b, describe in Part III.				
7	For persons listed on Form 990, Part VII, Section A, line 1a, did the	e organization provide any nonfixed			
•	payments not described on lines 5 and 6? If "Yes," describe in Part	. ,	7		X
8	Were any amounts reported on Form 990, Part VII, paid or accrued		······		
-	to the initial contract exception described in Regulations section 53				
	in Part III		8		Х
9	If "Yes" on line 8, did the organization also follow the rebuttable pr	esumption procedure described in			
	Regulations section 53.4958-6(c)?		9		

Schedule J (Form 990) 2017

Page 2

INCORPORATED OF VIRGINIA PEOPLE,

Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees. Use duplicate copies if additional space is needed

54-0763686

For each individual whose compensation must be reported on Schedule J, report compensation from the organization on row (i) and from related organizations, described in the Part II

instructions, on row (ii). Do not list any individuals that aren't listed on Form 990, Part VII.

Note: The sum of columns (B)(i)–(iii) for each listed individual must equal the total amount of Form 990, Part VII, Section A, line 1a, applicable column (D) and (E) amounts for that individual.

	(B) Breakdown of	of W-2 and/or 1099-MISC compensation	SC compensation	(C) Retirement and	(D) Nontaxable	(E) Total of columns	(F) Compensation
(A) Name and Title	(i) Base compensation	(ii) Bonus & incentive compensation	(iii) Other reportable compensation	other deferred compensation	benefits	(B)(i)-(D)	in column (B) reported as deferred on prior Form 990
ROBERT GOLDSMITH (0)	225,632	0.0	0:0	0:0	16,487	242,119	0:0
(0)	(1)						
(1)	(1)						
(i) (ii)	(1)						
(i)	(1)						
(())	(0						
(0)	(1)						
(0)	(1)						
(())	(1)						
(1)	(1)						
(ii)	(1)						
(1)	(1)				•••••		
(1)	(i)						
(ii)	(t)						
(ii)	ı) ı)						
(ii)	(1)						
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Page 3							:		:		:			:	:				:		Schedule J (Form 990) 2017
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	SO OS							:								:					
	7, and 8, and for Part II. Also complete this part	:					:	:	:	:	:	-	:	:	:	:				:	
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	7, a							:								:					
	6b,							:								:					
	6a,																				
9	5b,	:			:		:	:	:	:	:		:	:	:	:				:	
368	5a,	:			:		:	:	:	:	:		:	:	:	:				:	
763	4c,							:								:					
54-0763686	4b, 4c, 5a, 5b, 6a,	:					:	:	:	:	:		:	:	:	:				:	
54	4a,	:	:			:	:	:	:		:	:	:	:	:	:	:		:	:	
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∠ ¦	I, lines 1a, 1b,	:				:	:	:	:		:	:	:	:	:	:			:	:	
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Schedule J (Form 990) 2017 PEOPLE, I	Part III Supplemental Information Provide the information, explanation, or descriptions required for Part or any additional information.					:	:		:		:	:		:	:		:		:	:	
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SCHEDULE M (Form 990)

Noncash Contributions

OMB No. 1545-0047 2017

Open To Public Inspection

Department of the Treasury Internal Revenue Service Name of the organization

▶ Complete if the organizations answered "Yes" on Form 990, Part IV, lines 29 or 30.

Attach to Form 990.

▶ Go to www.irs.gov/Form990 for the latest information.

INCORPORATED OF VIRGINIA PEOPLE

Employer identification number 54-0763686

Pa	rt I Types of Property	1100111	ORATED OF V.	LIGINIA	34 070300			
	- Jacobs Company	(a)	(b)	(c)	(d)			
		Check if	Number of contributions or	Noncash contribution	Method of determining			
		applicable	items contributed	amounts reported on Form 990, Part VIII, line 1g	noncash contribution amou	ınts		
1	Art — Works of art			r sim see, r air viii, iiile ig				
2	Art — Historical treasures							
3	Art — Fractional interests							
4	Books and publications							
5	Clothing and household							
Ŭ	goods							
6	Cars and other vehicles							
7	Boats and planes							
8	Intellectual property							
9	Securities — Publicly traded							
10	Securities — Closely held stock							
11	Securities — Partnership, LLC,							
	or trust interests							
12	Securities — Miscellaneous							
13	Qualified conservation							
	contribution — Historic							
	structures							
14	Qualified conservation							
	contribution — Other							
15	Real estate — Residential							
16	Real estate — Commercial							
17	Real estate — Other							
18	Collectibles							
19	Food inventory							
20	Drugs and medical supplies							
21	Taxidermy							
22	Historical artifacts							
23	Scientific specimens							
24	Archeological artifacts	X	1	209,326				
25	Other ► (IN-KIND SUPPORT)	Λ	<u> </u>	209,320				
26 27	Other ► ()							
28	Other ▶() Other ▶()							
29	Number of Forms 8283 received by the	ne organiza	I ation during the tax year t	or contributions for				
	which the organization completed For				29			
	·····e··· a.o o.gaaaa oop.o.oa . o.	0200, .	a, 201100 / 101111011100	99	1 1		Yes	No
30a	During the year, did the organization i	receive by	contribution any property	reported in Part I, lines 1 th	ırough			
	28, that it must hold for at least three	•	• • • •	•	•			
	to be used for exempt purposes for the	-				30a		Х
b	If "Yes," describe the arrangement in							
31	Does the organization have a gift acc		olicy that requires the revi	ew of any nonstandard				
				•		31	Χ	
32a	Does the organization hire or use thire							
	contributions?					32a		X
b	If "Yes," describe in Part II.							
33	If the organization didn't report an ame	ount in col	umn (c) for a type of prop	erty for which column (a) is	checked,			
	describe in Part II.							

Page 2 Part II Supplemental Information. Provide the information required by Part I, lines 30b, 32b, and 33, and whether the organization is reporting in Part I, column (b), the number of contributions, the number of items received, or a combination of both. Also complete this part for any additional information.
SCHEDULE M - SUPPLEMENTAL INFORMATION
THE ORGANIZATION RECEIVES IN-KIND CONTRIBUTIONS AND SUPPORT TOWARDS VARIOUS
PROGRAMS TO CARRY OUT ITS MISSION. IN-KIND RECEIVED INCLUDES FREE OR
DISCOUNTED RENTAL SPACE, SUPPLIES, AND FREE OR DISCOUNTED SERVICES.

SCHEDULE O (Form 990 or 990-EZ) Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information.

OMB No. 1545-0047
2017

Department of the Treasury Internal Revenue Service ► Attach to Form 990 or 990-EZ. ► Go to www.irs.gov/Form990 for the latest information. Open to Public Inspection

Name of the organization

PEOPLE, INCORPORATED OF VIRGINIA

Employer identification number 54-0763686

FORM 990, PART III, LINE 4D - ALL OTHER ACCOMPLISHMENT

PEOPLE INCORPORATED PROVIDES VARIOUS ASSISTANCE PROGRAMS TO RESIDENTS OF

VIRGINIA WHO ARE ECONOMICALLY DISADVANTAGED. THIS IS ACCOMPLISHED THROUGH

BOTH FEDERAL AND STATE GRANTS RECEIVED BY THE AGENCY. OTHER PROGRAMS

INCLUDE: HUD SECTION 8, NUTRITION, DOMESTIC VIOLENCE & SEXUAL ASSAULT

ASSISTANCE, HOMELESS PREVENTION, AND SUPPORTIVE SERVICES FOR VETERANS

FAMILIES.

FORM 990, PART VI, LINE 11B - ORGANIZATION'S PROCESS TO REVIEW FORM 990

THE CEO AND VICE PRESIDENT OF FINANCE REVIEW THE FORM 990 WITH THE FINANCE

COMMITTEE. THE FINANCE COMMITTEE THEN RECOMMENDS TO THE FULL BOARD FOR

APPROVAL BEFORE FILING.

FORM 990, PART VI, LINE 12C - ENFORCEMENT OF CONFLICTS POLICY

ANY APPARENT OR REAL CONFLICTS OF INTEREST MUST BE DISCLOSED TO THE CEO.

THE CEO HAS AN OBLIGATION TO DISCLOSE ANY REAL AND APPARENT CONFLICTS OF

INTEREST TO THE BOARD OF DIRECTORS. THE AUDIT COMMITTEE IS RESPONSIBLE FOR

MAKING DECISIONS CONCERNING RESOLUTIONS OF CONFLICTS INVOLVING DIRECTORS,

THE CEO, AND OTHER MEMBERS OF SENIOR MANAGEMENT. THE CHAIR OF THE AUDIT

COMMITTEE IS RESPONSIBLE FOR MAKING ALL DECISIONS CONCERNING RESOLUTIONS OF

CONFLICTS INVOLVING AUDIT COMMITTEE MEMBERS. THE CHAIR OF THE BOARD IS

RESPONSIBLE FOR MAKING ALL DECISIONS CONCERNING RESOLUTIONS OF A CONFLICT

INVOLVING THE CHAIR OF THE AUDIT COMMITTEE. THE CEO IS RESPONSIBLE FOR

MAKING ALL DECISIONS CONCERNING RESOLUTIONS OF A CONFLICT INVOLVING

EMPLOYEES BELOW SENIOR MANAGEMENT LEVEL, SUBJECT TO THE APPROVAL OF THE

Schedule O (Form 990 or 990-EZ) (2017)

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SCHEDULE R (Form 990)

Department of the Treasury Internal Revenue Service Name of the organization

Related Organizations and Unrelated Partnerships

► Complete if the organization answered "Yes" on Form 990, Part IV, line 33, 34, 35b, 36, or 37. ▶ Attach to Form 990.

Open to Public Inspection 2017

OMB No. 1545-0047

Employer identification number 54-0763686

▶ Go to www.irs.gov/Form990 for instructions and the latest information.

Identification of Disregarded Entities. Complete if the organization answered "Yes" on Form 990, Part IV, line 33. PEOPLE, INCORPORATED OF VIRGINIA Part I

	(a) Name, address, and EIN (if applicable) of disregarded entity	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Total income	(e) End-of-year assets	(f) Direct controlling entity
(1)	(1)					
(2)	(2)					
(3)	(3)					
(4)	(4)					
(5)	(5)					
Part II	Identification of Related Tax-Exempt Organizations. Complete if the organization answered "Yes" on Form 990, Part IV, line 34 because it had one or more related tax-exempt organizations during the tax year.	mplete if the organize year.	ation answered "Yes	" on Form 990, Par	IV, line 34 because	it had

Name, address, and EIN of related organization Primary activity	(c) Legal domicile (state or foreign country)	(d) Exempt Code section	(e) Public charity status (if section 501(c)(3))	(f) Direct controlling entity	(9) Section 512(b)(13) controlled entity? Yes No
(1) PEOPLE INCORPORATED FINANCIAL SERVI					

(1) PEOPLE INCORPORATED FINANCIAL SERVI					
P.O. BOX 8400 54-1989160					
24203	SMALL BUS.	VA	501C	7	×
(2) PEOPLE INCORPORATED HOUSING GROUP					
1173 WEST MAIN STREET 54-2073839					
DON VA 24210	HOUSING	VA	501C	7	×

For Paperwork Reduction Act Notice, see the Instructions for Form 990.

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Schedule R (Form 990) 2017

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INCORPORATED OF VIRGINIA PEOPLE, Schedule R (Form 990) 2017

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(k)
Percentage
ownership (i) Section 512(b)(13) controlled entity? Yes No managing partner? General or Yes Identification of Related Organizations Taxable as a Corporation or Trust. Complete if the organization answered "Yes" on Form 990, Part IV, line 34 because it had one or more related organizations treated as a corporation or trust during the tax year. (h) Percentage ownership Identification of Related Organizations Taxable as a Partnership. Complete if the organization answered "Yes" on Form 990, Part IV, line 34 because it had one or more related organizations treated as a partnership during the tax year. of Schedule K-1 (Form 1065) amount in box 20 Code V-UBI (g)
Share of end-of-year assets (h) Dispro-portionate Yes alloc.? (g) Share of end-of-year assets (f) Share of total income Share of total income (e)
Type of entity (C corp, S corp, € or trust) (d)
Direct controlling
entity tax under sections 512-514) Predominant income (related, unrelated, excluded from (d)
Direct controlling
entity (c) Legal domicile foreign country) (state or (state or foreign country) (c) Legal domicile Primary activity Primary activity <u>@</u> Name, address, and EIN of related organization Name, address, and EIN of related organization Part IV Part Ⅲ Ξ 8 <u>@</u> <u>₹</u> € 8 ල Schedule R (Form 990) 2017

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Schedule R (Form 990) 2017

PEOPLE, INCORPORATED OF VIRGINIA

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Transactions With Related Organizations. Complete if the organization answered "Yes" on Form 990, Part IV, line 34, 35b, or 36. Part V

Note: Complete line 1 if any entity is listed in Parts II, III, or IV of this schedule.					Yes	٤
1 During the tax year, did the organization engage in any of the following transactions with one or more related organizations listed in Parts II-IV?	organizations listed in Pa	rts II–IV?				
a Receipt of (i) interest, (ii) annuities, (iii) royalties, or (iv) rent from a controlled entity				1a		×
b Gift, grant, or capital contribution to related organization(s)				1b	, ,	×
c Gift, grant, or capital contribution from related organization(s)				2		×
				10	×	
				5	×	
				<u> </u>	1	
f Dividends from related organization(s)				#		×
					1	: ,
				6	<u>`</u>	۵
h Purchase of assets from related organization(s)				Ŧ		$_{\bowtie} $
i Exchange of assets with related organization(s)				=		×
j Lease of facilities, equipment, or other assets to related organization(s)				-j	×	
				*		×
				7	ľ	>
Performance of services or membership or fundraising solicitations for related org				= {	1	⟨ ,
m Performance of services or membership or fundraising solicitations by related organization(s)				E	+	اہ
n Sharing of facilities, equipment, mailing lists, or other assets with related organization(s)				Jn	×	
o Sharing of paid employees with related organization(s)				10	×	
b Reimbursement paid to related organization(s) for expenses				5		×
Reimbursement paid by related organization(s) for expenses				10	×	
				7		
r Other transfer of cash or property to related organization(s)				ŕ		×
Chief maister of east of property to retained organization(9)				•	1	.ا
s Other transfer of cash or property from related organization(s)				18		$_{\times}$
2 If the answer to any of the above is "Yes," see the instructions for information on who must complete this line	line, including covered relationships and transaction thresholds	onships and transaction the	resholds.			
(a) Name of related organization	(b) Transaction type (a-s)	(c) Amount involved	(d) Method of determining amount involved	unt involved		
(1) PEOPLE INC HOUSING GROUP	Ω	1,865,984	ACTUAL			
(2) PEOPLE INC FINANCIAL SERVICES	丑	2,867,532	ACTUAL			
(3) PEOPLE INC FINANCIAL SERVICES	Ð	52,405	ACTUAL			
(4) PEOPLE INC FINANCIAL SERVICES	Z	939,082	ACTUAL			
(5) PEOPLE INC FINANCIAL SERVICES	Ø	2,265,446	ACTUAL			
(9)						
			Schedule R (Form 990) 2017	R (Form	990) 2	011

Schedule R (Form 990) 2017

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PEOPLE, INCORPORATED OF VIRGINIA

Unrelated Organizations Taxable as a Partnership. Complete if the organization answered "Yes" on Form 990, Part IV, line 37. Part VI

Provide the following information for each entity taxed as a partnership through which the organization conducted more than five percent of its activities (measured by total assets or gross revenue) that was not a related organization. See instructions regarding exclusion for certain investment partnerships.	nrough which the egarding exclusi	e organizion for c	zation conductec ertain investmer	I more than it partnershi	five percent of its and its an	activities (measure	by total	assets			
(a) Name, address, and EIN of entity	(b) Primary activity	(c) Legal domicile (state or foreign	(d) Predominant income (related, unrelated, excluded from tax under	(e) Are all partners section 501(c)(3) organizations?	(f) Share of total income	(g) Share of end-of-year assets	(h) Disproportionate allocations?		(i) Code V—UBI amount in box 20 of Schedule K-1 (Form 1065)	(j) General or managing partner?	(k) Percentage ownership
		country)	sections 512-514)	Yes No			Yes	No	•	Yes No	T
(1)											
(2)											
(3)											
(4)											
(5)											
(9)											
(7)											
(8)											
(6)											
(10)											
(11)											
									Schedu	P R (For	Schedule R (Form 990) 2017

Part VII	Supplemental Information. Provide additional information for responses to questions on Schedule R. See Instructions.	<u>-</u>
• • • • • • • • • • • • • • • • • • • •		
• • • • • • • • • • • • • • • • • • • •		
• • • • • • • • • • • • • • • • • • • •		
• • • • • • • • • • • • • • • • • • • •		

Form 990 Two Year Comparison Report 2016 & 2017

For calendar year 2017, or tax year beginning 07/01/17 , ending 06/30/18

Name Taxpayer Identification Number

				' '	
Ε	EOPLE, INCORPORATED OF VIRGINIA			54-0	763686
			2016	2017	Differences
	1. Contributions, gifts, grants	1.		271,365	271,365
	2. Membership dues and assessments	2.			
	3. Government contributions and grants	3.		13,010,379	13,010,379
ne	4. Program service revenue	4.		2,265,446	2,265,446
⊑	5. Investment income	5.		31 , 537	31,537
>	6. Proceeds from tax exempt bonds	6.			
8	7. Net gain or (loss) from sale of assets other than inventory	7.			
	8. Net income or (loss) from fundraising events	8.			
	9. Net income or (loss) from gaming	9.			
	10. Net gain or (loss) on sales of inventory	10.			
	11. Other revenue	11.			
	12. Total revenue. Add lines 1 through 11	12.		15 , 578 , 727	15,578,727
	13. Grants and similar amounts paid	13.			
	14. Benefits paid to or for members	14.			
S	15. Compensation of officers, directors, trustees, etc.	15.		432,213	432,213
S	16. Salaries, other compensation, and employee benefits	16.		7,402,901	7,402,901
e n	17. Professional fundraising fees	17.			
α×	18. Other professional fees	18.			
Ш	19. Occupancy, rent, utilities, and maintenance	19.			
	20. Depreciation and Depletion	20.		1,052,250	
	21. Other expenses	21.		5,440,207	
	22. Total expenses. Add lines 13 through 21	22.		14,327,571	
	23. Excess or (Deficit). Subtract line 22 from line 12	23.		1,251,156	
	24. Total exempt revenue	24.		15 , 578 , 727	15,578,727
	25. Total unrelated revenue	25.			
io	26. Total excludable revenue	26.		2 , 296 , 983	
Information	27. Total assets	27.		22,320,277	
Ę.	28. Total liabilities	28.		9,497,879	
드	29. Retained earnings	29.	12,489,500	12,822,398	332,898
the	30. Number of voting members of governing body	30.		45	
Ö	31. Number of independent voting members of governing body	31.		45	
	32. Number of employees	32.		324	
	33. Number of volunteers	33.		1433	

Form 990		Tax R	Tax Return History			2017
Name PEOPLE, Il	INCORPORATED OF VIRGINIA	INIA			Employer Ic 54-07	Employer Identification Number 54-0763686
	2013 20	2014	2015	2016	2017	2018
Contributions, gifts, grants			11,166,389		13,281,744	
Membership dues						
venue			3,819,041		2,265,446	
Capital gain or loss			L (7	
Investment income			62,59		31,53/	
Fundraising revenue (income/loss)						
Gaming revenue (income/loss)						
Other revenue						
Total revenue			15,048,027		15,578,727	
Grants and similar amounts paid						
Benefits paid to or for members						
Compensation of officers, etc.			392,045		432,213	
Other compensation			6,528,859		7,402,901	
Occupancy costs						
Depreciation and depletion			920,162		052,	
Other expenses			4,249,608		⊸ l	
Total expenses			12,090,674		14,327,571	
Excess or (Deficit)			2,957,353		1,251,156	
- Classes tamovo lotoT			15 048 027		15 578 727	
			101010		101010	
lotal unrelated revenue			0			
Total excludable revenue			3,881,		2,296,983	
Total Assets			,426,		,320,	
Total Liabilities			936,		9,497,879	
Net Fund Balances	1,9	14,299	12,489,500	12,489,500	12,822,398	

90105 PEOPLE, INCORPORATED OF VIRGINIA
54-0763686 Federal Statements

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FYE: 6/30/2018

Taxable Interest on Investments

Description	on						
		Amount	Unrela Business		Postal A	Acquired after 6/30/75	US Obs (\$ or %)
TAXABLE INTEREST							
	\$	31,537					
TOTAL	\$	31 , 537					

Page 2 4/23/2019 10:46 AM Fund Raising ∙Ω-Management & General S Form 990, Part IX, Line 24e - All Other Expenses 209,326 209,326 Program Service Federal Statements S. ₩. 209,326 209,326 Total Expenses 90105 PEOPLE, INCORPORATED OF VIRGINIA Description 54-0763686 FYE: 6/30/2018 TOTAL IN KIND

90105 PEOPLE, INCORPORATED OF VIRGINIA 54-0763686 FYE: 6/30/2018	VIRGINIA Federal Statements	4/23/2019 10:46 AM Page 3
	Schedule A. Part II, Line 1(e)	
	Description	
GOVERNMENT GRANTS OTHER CONTRIBUTIONS IN-KIND TOTAL		\$ 13,010,379 53,948 8,091 209,326 \$ 13,281,744
	Schedule A, Part II, Line 10(e)	
	Description	Amount
SPONSOR FEE TOTAL		\$ 2,265,446 \$ 2,265,446
	Schedule A, Part II, Line 12 - Current year	
	Description	Amount
TAXABLE INTEREST APARTMENTS & OFFICE SPACE TOTAL		\$ 31,537