

## Public Policy Priorities

Our public policy priorities support our mission. As a result of our commitment to enacting widespread change throughout the Commonwealth of Virginia, residents have greater access to the resources, programs, and assistance they need to transform their lives.

## FY22 Legislative Priorities

- To increase funding, inventory, and access to affordable housing
- To increase funding, access, and quality of Early Childhood Programs for low-income children and families
- To create alternative programs to divert offenders with minor infractions from the criminal justice system

## FY21 Agency-Wide Impact



**9,762 individuals** and **5,125 households** served

**63%** of households served had incomes at or below **100% FPL** (Federal Poverty Level)



**89%** of households served had incomes at or below **200% FPL** (Federal Poverty Level)



**124 loans** closed totaling over **\$1.8 million**

Created or retained **233 jobs**



**24 children** obtained childcare

**373 children** served through Early Head Start and Head Start

**37 homes** weatherized

**250 tax returns** prepared

**408 volunteers** contributed **7,728 hours** worth over **\$109,500**

## FY22 Priorities

### Early Care & Education



**373 children** served through Head Start and Early Head Start



**243 children** demonstrated skills for school readiness



**24 children** served through Dickenson County Childcare Center

### Bridging the Wage & Wealth Gap



**72 individuals** earned credentials or a degree



**220 adults** obtained employment, with **124** at a living wage or higher



Made **46 loans** for transportation to help individuals get to work, school, and other services



Closed **17 debt consolidation loans**

### Strengthening Human & Social Services



Supported state-level implementation of **Whole Family Approach pilot** with **11 families** participating at People Incorporated



Invested over **\$19 million** in community development projects



Worked with over **265 partners** to better serve communities



**People inc.**

*Building Futures, Realizing Dreams™*

## Advocacy Plan

People Incorporated is a non-profit Community Action Agency and Community Development Corporation committed to providing opportunities for economically disadvantaged people to reach their goals in order to enhance their lives, families, and communities. People Incorporated develops programs and strategies that are designed to move people and communities into the economic mainstream.

Every person needs support from others. People Incorporated promotes the dignity of individuals and families, moves people into the economic mainstream, and works to develop existing strengths and resources within communities.

Community Action changes people's lives, embodies the spirit of hope, improves communities, and makes America a better place to live. We care about the entire community, and we are dedicated to helping people help themselves and each other.

### Designated Community Action Service Areas



**Northern Shenandoah**  
Clarke County  
Frederick County  
Page County  
Shenandoah County  
Warren County

**Greater Prince William**  
Manassas  
Manassas Park  
Prince William County

**Northern Piedmont**  
Culpeper County  
Fauquier County  
Rappahannock County



**Southwest Virginia**  
Bristol  
Buchanan County  
Dickenson County  
Russell County  
Washington County

[peopleinc.net](http://peopleinc.net)

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## People Incorporated Housing Group (PIHG)

Founded in 2003 as an affiliate organization to better meet housing needs throughout our community action service area. We are state certified as a Community Housing Development Organization (CHDO) to access and expand the availability of affordable housing throughout Virginia.

## Homeownership and Housing Counseling

Housing counselors provide one-on-one homeownership and housing counseling to eligible individuals and families in four counties and one city in Virginia.

## Single Family Housing Repair Home Loans and Grants

Also known as the Section 504 Home Repair program, this program provides loans to very-low-income homeowners in Buchanan, Dickenson, Russell, and Washington counties to repair, improve, or modernize their homes or grants to elderly very-low-income homeowners to remove health and safety hazards. Our staff assist with the application process for these loans and grants.

## Down Payment Assistance and Home Loan Packaging

Home loan programs are designed to assist creditworthy first-time homebuyers or those who have not owned a home in the last three years. Borrowers must meet income and loan limits to qualify for loans.

## Homeowner Education and First-Time Homebuyer Loans

People Inc. connects clients with homebuyer education and can help first-time homebuyers access loans with a lower interest rate through Virginia Housing's Sponsoring Partnerships & Revitalizing Communities (SPARC) program.

## Foreclosure Prevention Counseling

We help clients who are behind on their mortgage or in danger of defaulting on their home loan in 13 counties and one city in Virginia.

## Matched Savings Accounts

Participants can earn money towards a down payment on their first home with a Matched Savings Account. Participants receive training, support and up to \$4,000 in match for their savings!

## People Inc. also provides:

- Rental assistance in Washington county through the Housing Choice Voucher program.
- Domestic violence shelter in Buchanan and Russell counties.
- Homeless services through a coordinated intake system.
- Permanent supportive housing in Bristol and scattered throughout Culpeper, Fauquier, Floyd and Rappahannock counties.
- Weatherization services in Bristol, Buchanan and Washington counties.

## Programs and Services

Visit [peopleinc.com/services](http://peopleinc.com/services) to view services offered in Virginia by city and county.

### Financial Services

- Tourism Loan Fund
- Business Loans
- Consumer Loans
- Tourism Loans
- Free Tax Prep
- Technical Assistance
- Matched Savings Accounts

### Family Services

- CHIP
- Court Appointed Special Advocates (CASA)
- Dickenson County Childcare Center
- Domestic Violence and Sexual Assault Outreach
- Empowering Culpeper

### Education

- Head Start
- Early Head Start
- Improving Scholars
- Project Discovery



### Housing

- Homeownership and Housing Counseling
- Affordable Rental Housing
- Homeless Services
- Permanent Supportive Housing
- Weatherization
- Domestic Violence Shelter

### Employment Training

- Adult
- Youth
- Dislocated Worker
- Job Training & Placement Services
- Ex-Offender Services

## Affordable Housing Development

Through its affiliate, People Incorporated Housing Group, People Inc. works to address the lack of affordable rental housing through the development of affordable and high-quality multi-family housing development via public and private financing sources. [See map at right for a reference to Multi-Family Housing Developments in our region.](#)



## Affordable Rental Housing

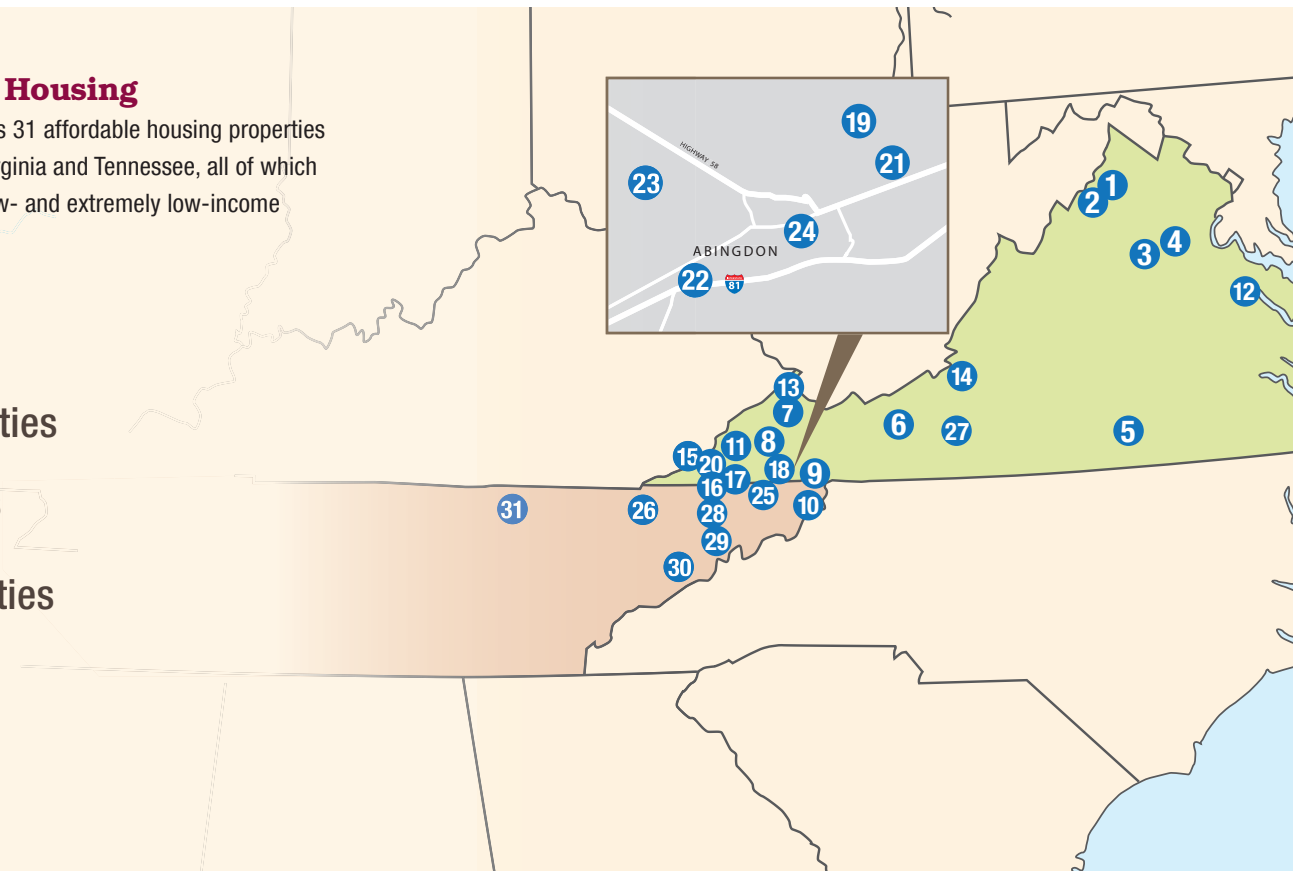
People Inc. owns and manages 31 affordable housing properties consisting of 1,031 units in Virginia and Tennessee, all of which are dedicated to low-, very-low- and extremely low-income families and individuals.

**15** Family Properties

**407** Family Units

**16** Senior Properties

**624** Senior Units



## Multi-Family Housing Developments

Two new properties are currently in development. Luray Meadows Apartments will provide 52 affordable rental units to families in the Town of Luray and Page County. Sweetbriar II will provide 22 affordable rental units in townhouse and duplex-style housing.

- |                           |                          |
|---------------------------|--------------------------|
| 1 Toms Brook Apartments   | 17 Clinch View Manor     |
| 2 Valley Vista Apartments | 18 Gay Street Apartments |
| 3 Culpeper Crossing       | 19 Whites Mill Point     |
| 4 Millview Apartments     | 20 Powell Valley Village |
| 5 Brunswick Manor         | 21 Abingdon Green        |
| 6 Pulaski Village         | 22 Highland View         |
| 7 Grundy Townhouses       | 23 Sweetbriar            |
| 8 Dante Crossing          | 24 Abingdon Terrace      |
| 9 Riverside Place         | 25 Bristol Properties    |
| 10 Mountain City Manor    | 26 Tazewell Village      |
| 11 Norton Green           | 27 Pine Ridge            |
| 12 Tappahannock Greens    | 28 Baileyton Terrace     |
| 13 Deskins Apartments     | 29 Greenville Landing    |
| 14 New Castle Manor       | 30 Newport Village       |
| 15 Lee Terrace            | 31 Jamestown Village     |
| 16 Jonesville Manor       |                          |