



BRAND COLOURS

Main Color
#882345

Pantone 208
34/96/56/26

Neutral
#5e514e
Warm Gray 11
57/59/58/33

Neutral
#717C7D
Pantone 444C
58/43/44/9

Neutral
#f3f3f3
Pantone 663
3/2/2/0

Secondary
Color
#34657F

Pantone 7699 C
84/53/35/12

Secondary
Color
#009ABC

Pantone 632 C
79/22/18/0

Secondary
Color
#009355

Pantone 355 U
86/17/88/4

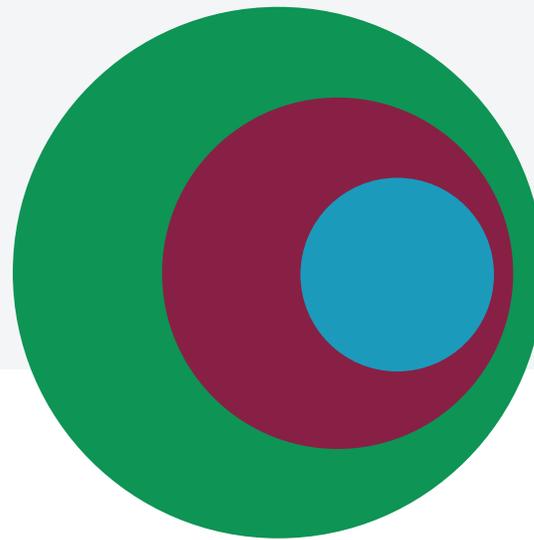
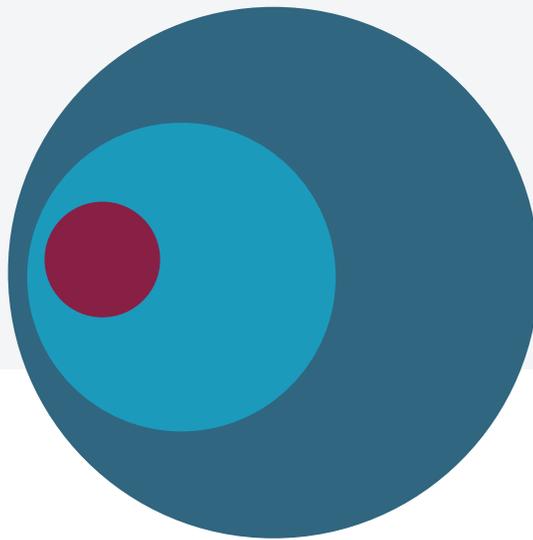
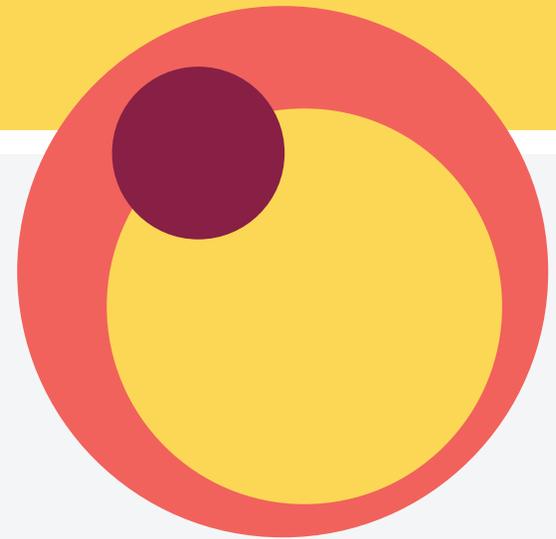
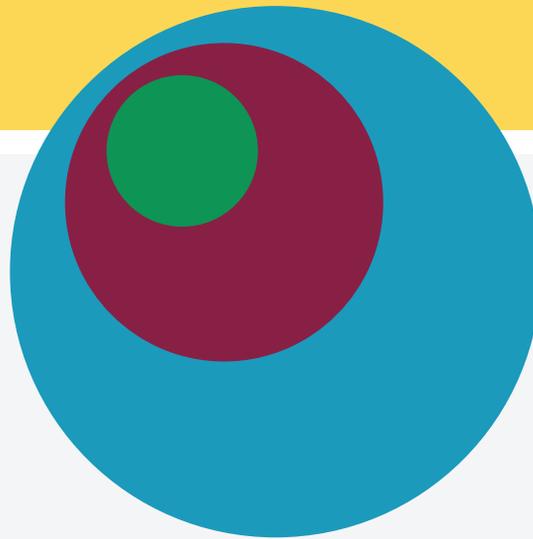
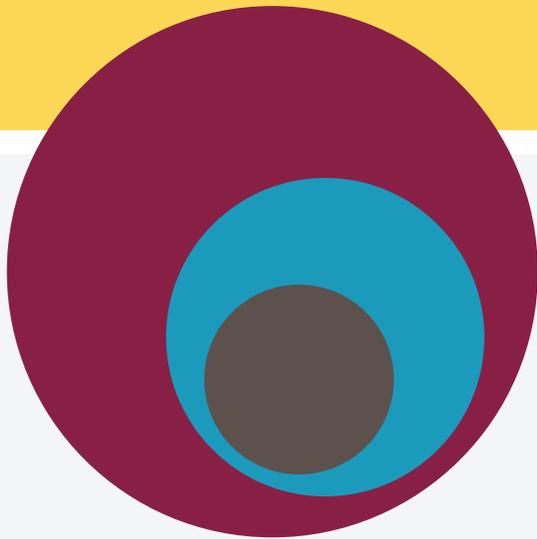
Secondary
Color
#FF625A

Pantone Warm
Red
0/77/61/0

Secondary
Color
#FDD757

Pantone 121 C
1/13/78/0

Possible Color Combinations



Logo & Tagline Combinations



Logo - white - #ffff
Background - #882345



Logo - #FDD757
Background - #882345



Logo - White
Background - #34657F



Logo - #FDD757
Background - #34657F



Logo - white - #ffff
Background - #5e514e



Logo - #FDD757
Background - #5e514e



Standard Multicolor Logo | Background - #f3f3f3



Logo - #3f5d79 | Background - #f3f3f3



Logo - #009355 | Background - #f3f3f3



Logo - #009ABC | Background - #f3f3f3



Logo & Tagline Combinations



Logo - white - #ffffff
Background - #009ABC



Logo - #FDD757
Background - #009ABC



Logo - White
Background - #FF625A



Logo - #FDD757
Background - #FF625A



Logo - white - #ffffff
Background - #009355



Logo - #FDD757
Background - #009355



Standard Multicolor Logo | Background - #FDD757



Logo - #3f5d79 | Background - #FDD757



Logo - #009355 | Background - #FDD757



Logo - #009ABC | Background - #FDD757



Logo Only Combinations



Logo - white - #ffffff
Background - #882345



Logo - #FDD757
Background - #882345



Logo - White
Background - #34657F



Logo - #FDD757
Background - #34657F



Logo - white - #ffffff
Background - #5e514e



Logo - #FDD757
Background - #5e514e



Standard Multicolor Logo | Background - #f3f3f3



Logo - #3f5d79 | Background - #f3f3f3



Logo - #009355 | Background - #f3f3f3



Logo - #009ABC | Background - #f3f3f3



Logo Only Combinations



Logo - white - #ffffff
Background - #009ABC



Logo - #FDD757
Background - #009ABC



Logo - White
Background - #FF625A



Logo - #FDD757
Background - #FF625A



Logo - white - #ffffff
Background - #009355



Logo - #FDD757
Background - #009355



Standard Multicolor Logo | Background - #FDD757



Logo - #3f5d79 | Background - #FDD757



Logo - #009355 | Background - #FDD757



Logo - #009ABC | Background - #FDD757



Hues

80% Tint or #9f4e6a	80% Tint or #657d94	80% Tint or #38b2cf	80% Tint or #4ca878	80% Tint or #fd7f76	80% Tint or #f9e37d
60% Tint or #b77a8f	60% Tint or #8b9eaf	60% Tint or #6ac5db	60% Tint or #79be9a	60% Tint or #fe9f98	60% Tint or #fbae9d
40% Tint or #cfa7b5	40% Tint or #b2bec9	40% Tint or #9bd9e7	40% Tint or #a5d3bb	40% Tint or #febfb	40% Tint or #fcf1be
20% Tint or #e7d3da	20% Tint or #d8dfe4	20% Tint or #cdecf3	20% Tint or #d2e9dd	20% Tint or #ffdfdd	20% Tint or #fef8de